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FCA Canada: All-New, Made-in-Canada 2017 Chrysler Pacifica Hybrid Delivers Efficiency, Versatility and Technology, Starting at \$56,495 MSRP

With provincial credits, including the \$14,000 Ontario Electric Vehicle Incentive Program (EVIP), Chrysler Pacifica Hybrid pricing starts as low as \$44,106

- Pacifica Hybrid's fully transferable warranty is among the industry's best compared with other hybrid vehicles – up to 10 years/160,000 kilometres for the 16-kWh lithium-ion (Li-ion) battery
- All-new Chrysler Pacifica Hybrid's advanced powertrain delivers a seamless, efficient driving experience with an estimated electric range of up to 48 kilometres, up to 850 kilometres of total range and an estimated 2.9 Le/100km (97 MPGe) in city driving
- Hybrid-exclusive technology features include relevant vehicle information such as charge status and scheduling, plus an "efficiency coach" for more efficient driving
- Chrysler Pacifica was re-engineered from the ground up on an all-new platform for class-leading ride and handling and low noise, vibration and harshness (NVH)
- Offers more than 100 standard and available safety and security features, including 360-degree Surround View Camera, Parallel and Perpendicular Park Assist, Adaptive Cruise Control with Stop and Go and Forward Collision Warning with Active Braking
- Chrysler Pacifica is made in Canada at the award-winning Windsor Assembly Plant (WAP)

November 14, 2016, Windsor, Ontario - The all-new, made-in-Canada 2017 Chrysler Pacifica Hybrid electrifies the minivan segment, adding an innovative, advanced hybrid powertrain to the Pacifica's no-compromises combination of functionality, versatility, technology and bold styling – all starting for less than \$45,000 with available electric vehicle 'Green-initiative' purchase incentives.

Built at the award-winning Windsor Assembly Plant (WAP), the 2017 Chrysler Pacifica Hybrid is available as one exceptionally well-contented Platinum model, starting at \$56,495 Canadian Manufacturer's Suggested Retail Price (MSRP), not including destination or the available provincial electric vehicle 'Green-initiative' incentives.

Thanks to its large, 16-kWh battery pack and its ability to transport seven people comfortably and efficiently, Pacifica Hybrid qualifies for the maximum \$14,000 offered under the Ontario Electric Vehicle Incentive Program (EVIP). Therefore, Ontario customers can purchase the Pacifica Hybrid for as low as \$44,106.

In Quebec and British Columbia – the other two Canadian provinces with similar electric vehicle purchase incentives – Chrysler Pacifica Hybrid is available from \$49,537 and \$48,245, respectively.

The 2017 Chrysler Pacifica Hybrid is the industry's only hybrid-electric minivan, offering an innovative and advanced powertrain that delivers a seamless, efficient driving experience – plus an estimated electric range of up to 48 kilometres, up to 850 kilometres of total driving range and a fuel efficiency rating estimated to be as good as 2.9 litres equivalent per 100 kilometres (Le/100km) or 97 imperial miles per gallon equivalent (MPGe) in city driving.

Not only does the Chrysler Pacifica Hybrid offer the segment's only hybrid-electric powertrain, it also comes standard with many of the same features offered by the gasoline-powered Pacifica: the Uconnect® Theatre with 10-inch seatback touchscreens; Parallel and Perpendicular Park Assist; 360-degree Surround View Camera; heated and ventilated front seats; rotary e-shifter; capless fuel filler; hands-free power sliding doors and liftgate; and KeySense programmable key fob. The only option on Chrysler Pacifica Hybrid is the tri-pane panoramic sunroof.

In addition, the Pacifica Hybrid's fully transferable warranty is among the industry's best compared with other hybrid vehicles, offering:

- Bumper-to-bumper: 3 years/60,000 kilometres
- Powertrain: 5 years/100,000 kilometres
- Battery: Up to 10 years/160,000 kilometres

"The all-new Chrysler Pacifica Hybrid offers an estimated 2.9 L/100km in the city, 48 kilometres of all-electric range, 850 kilometres of total driving range, plus many of the well-loved features that make the gasoline-powered Pacifica the most awarded minivan of the year," said Reid Bigland, President and CEO, FCA Canada. "With a starting price of \$44,106 in Ontario after the available Ontario Electric Vehicle Incentive Program, the Pacifica Hybrid provides efficiency, versatility, technology, an advanced hybrid powertrain and is priced in the heart of the segment – a combination that no other seven-passenger vehicle delivers."

Chrysler Pacifica Hybrid Platinum

The Chrysler Pacifica Hybrid Platinum offers the key comfort, convenience and safety features minivan customers want, including Nappa leather-faced seats, heated and ventilated first-row seats, a heated two-tone steering wheel, remote start, three-zone automatic temperature control, 13-speaker Alpine® premium sound system, 3-D navigation, hands-free power sliding doors and liftgate and 18-inch aluminum wheels.

Packed with content inside and out, the Pacifica Hybrid also includes the best-in-class Uconnect Theatre rear-seat entertainment system and KeySense programmable key fob to promote safe driving habits.

Safety content includes the Advanced SafetyTec Group with Blind-Spot Monitoring with Rear Cross-Path Detection, Advanced Brake Assist, Forward Collision Warning with Active Braking, rain-sensing windshield wipers, auto high-beam headlamp control, Adaptive Cruise Control with Stop and Go, Lane Departure Warning with Lane Keep Assist, 360-degree Surround View Camera, Parallel and Perpendicular Park Assist, and Park-Sense® Front and Rear Park Assist.

The Pacifica Hybrid also includes as standard a unique 7-inch full colour customizable in-cluster display. The customizable cluster's display changes colour to indicate whether the Pacifica Hybrid is operating in electric mode (teal) or hybrid mode (blue), while both the battery level and fuel level are always displayed. One of the available cluster displays is the "efficiency coach," which guides owners to drive more efficiently and maximize the time spent in battery mode.

Also standard on the Pacifica Hybrid is the Uconnect 8.4 Nav multimedia centre, which includes an 8.4-inch touchscreen and the all-new Hybrid Electric Pages, providing owners with helpful vehicle information, including access to the vehicle's charging schedule and a summary of kilometres driven in both electric and hybrid modes.

Other standard features include Active Noise Cancellation, LED signature lighting, SiriusXM satellite radio with a one-year trial and Keyless Enter 'n Go with proximity entry and push button start.

The available tri-pane panoramic sunroof adds to the feeling of spaciousness with a dual-pane panoramic sunroof over the front- and second-row seats and a fixed glass pane over the third row.

About the Chrysler Pacifica

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theatre rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of the year.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th

anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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