Contact: Ron Kiino

Todd Goyer

Jeep® Introduces Two New Renegade Models

- New 2017 Jeep® Renegade Deserthawk limited-edition model to debut at the Los Angeles Auto Show
- Deserthawk model, inspired by the desert's extreme conditions, builds on Jeep Renegade's rugged appearance and best-in-class Trail Rated 4x4 capability
- 2017 Jeep Renegade Altitude, featuring unique 'blacked-out' exterior, also makes first appearance
- Renegade Altitude available in Jeep showrooms later this month; Renegade Deserthawk available in January

November 10, 2016, Auburn Hills, Mich. - Two new Jeep® Renegade models will make their debut at the 2016 Los Angeles Auto Show, providing customers with two new and unique special editions for the most capable small SUV on the market.

"These two new Jeep Renegade models help to extend our popular small SUV's continued global success since its launch last year, and to provide customers with the choice of two distinctive and unique special editions," said Mike Manley, Head of Jeep Brand – FCA Global. "The Jeep Renegade Deserthawk takes the best-in-class capability of the Renegade Trailhawk and combines it with a unique look and additional features that include rock rails and a towing package – all inspired by the desert's extreme conditions. For customers looking for an edgy and aggressive appearance, the Jeep Renegade Altitude offers just that, building on the popularity of the other Altitude models across the Jeep lineup."

The new 2017 Jeep Renegade Altitude model arrives in showrooms later this month, while the Renegade Deserthawk model arrives in January.

Jeep Renegade Deserthawk
The Jeep Renegade Deserthawk takes the Renegade Trailhawk's rugged appearance and best-in-class capability a step further with exclusive features and functionality inspired by the desert – an extreme location where the legendary capability of Jeep vehicles is best expressed.

Available in Alpine White, Anvil, Black or Deserthawk-exclusive Mojave Sand, the Jeep Renegade Deserthawk features fully painted 17-inch black wheels, exclusive hood and rear body panel decals, rock rails and Trailer Tow Group. Inside, the Renegade Deserthawk features an exclusive interior with black leather seats, Light Frost stitching and accents, all-weather floor mats and cargo tray mat.

The Jeep Renegade Deserthawk, like the Renegade Trailhawk, delivers best-in-class Trail Rated 4x4 capability with standard Jeep Active Drive Low with 20:1 crawl ratio; Selec-Terrain system with exclusive Rock mode; 8.7 inches of ground clearance; skid plates; signature red front and rear tow hooks; up to 8.1 inches of wheel articulation; Hill-descent Control; up to 19 inches of water fording; and up to 2,000-lb. towing capacity. The Renegade Deserthawk comes standard with a 2.4-liter Tigershark engine with MultiAir2 paired to a nine-speed automatic transmission, ParkView rear backup camera and 7-inch full-color thin-film transistor (TFT) cluster display.

Arriving at dealer showrooms in January 2017, the Jeep Renegade Deserthawk limited edition will be available for a U.S. Manufacturer's Suggested Retail Price (MSRP) of $28,140.

Jeep Renegade Altitude
Joining the other Altitude models across the Jeep lineup, the 2017 Jeep Renegade Altitude features a unique

“blacked-out” look with a distinct, aggressive flair. Available in all exterior colors, the Jeep Renegade Altitude features 18-inch Gloss Black wheels with Gloss Black accents around the exterior, including the front and rear badges, grille rings and tail lamp rings.

Inside, the Renegade special edition’s blacked-out theme continues with a black interior, black premium cloth seats and High Gloss Black finishes. Metal Diamond accents are found throughout on key touch points, such as the shifter knob and door handles.

The Jeep Renegade Altitude, based on the Renegade Latitude model, is available with either a 2.4-liter Tigershark engine with MultiAir2 paired to a nine-speed automatic transmission, or a 1.4-liter MultiAir Turbo engine with a six-speed manual transmission. The Renegade Altitude comes with a variety of standard features, including ParkSense rear backup camera and Keyless Go.

Arriving at dealer showrooms later this month, the Jeep Renegade Altitude model will be available starting at $22,390 U.S. MSRP.

Jeep Renegade
The Jeep Renegade delivers a unique combination of best-in-class, off-road capability, open-air freedom and convenience, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings. The 2017 Jeep Renegade starts at $17,995 MSRP (not including destination).

Jeep Brand
Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand’s vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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