

All-new 2017 Chrysler Pacifica Named Top Safety Pick+

Achieves Highest Possible Ratings for Automatic Emergency Braking and the Five Tests Used by IIHS to Evaluate Crashworthiness

- All-new 2017 Chrysler Pacifica minivan named Top Safety Pick+ for 2016
- 2017 Pacifica's available Automatic Emergency Braking (AEB) system, Forward Collision Warning-Plus, earns "superior" rating from IIHS; features sensor-fusion technology – the industry's first minivan to be so-equipped
- All-new Pacifica achieves "good" rating – the highest possible score – in each of five tests used by IIHS to evaluate crashworthiness
- 2017 Chrysler Pacifica's body structure 72 percent high-strength steel
- All-new Pacifica minivan benefits from more than 100 available safety and security features

September 20, 2016, Auburn Hills, Mich. - The [2017 Chrysler Pacifica](#) has earned a rating of Top Safety Pick+ for 2016 from the Insurance Institute for Highway Safety (IIHS).**

The achievement marks yet another minivan milestone for FCA US LLC, which pioneered the segment more than 30 years ago.

"Having sold more than 14 million minivans since inventing the segment in 1983, we know what's important to minivan buyers," says Tim Kuniskis, Head of Passenger Car Brands – FCA North America. "The 2017 Chrysler Pacifica is the sum of all the knowledge we've accumulated about minivans and the people who are proud to own them. Among the things we know – safety is one of the most important purchase reasons and achieving the Top Safety Pick+ rating helps to establish Pacifica as the segment leader."

While the all-new Pacifica achieves top scores for crashworthiness, the best safety features are those that help drivers avoid collisions. The Chrysler Pacifica's Automatic Emergency Braking (AEB) system earns a rating of "superior," the highest possible grade that IIHS awards for this technology.

The Pacifica's system is called Forward Collision Warning-Plus. It features sensor-fusion technology, which combines the particular attributes of radar sensors and cameras for greater precision. The system only responds when camera and radar agree that a frontal impact appears imminent.

System response comprises audible and visual driver warnings and/or AEB. No other minivan features sensor-fusion technology; competitive systems employ either cameras or radar sensors.

Sensor-fusion, once reserved for luxury-segment vehicles, is the technology of choice at FCA US, says Mike Dahl, Head of Vehicle Safety and Regulatory Compliance.

"As [AEB](#) capability proliferates across our vehicle lineup, we are committed to using sensor-fusion technology," Dahl says. "It is a significant stepping stone in our exploration of autonomous-vehicle development, the next horizon for occupant safety."

No mainstream automaker offers AEB in more segments than FCA US LLC. AEB is available in nine FCA US vehicles across six segments:

- Full-size SUV ([Dodge Durango](#))
- Mid-size SUV ([Jeep Grand Cherokee](#), [Jeep Cherokee](#))
- Small SUV/Crossover ([Jeep Renegade](#), [Fiat 500X](#))

- Mid-size sedan ([Chrysler 200](#))
- Full-size sedan ([Chrysler 300](#), [Dodge Charger](#))
- Minivan ([Chrysler Pacifica](#))

Top Safety Pick+ status is contingent on the availability of AEB technology, provided the system achieves ratings of “advanced” or “superior” and the vehicle achieves “good” ratings for crashworthiness. IIHS crash tests simulate:

- side impact with a large SUV or pickup truck;
- moderate-offset frontal impact;
- small-offset frontal impact;
- roof-deformation consistent with a rollover;
- rear collision capable of inducing whiplash.

Material choice is a key contributor to the all-new Pacifica’s outstanding crashworthiness. High-strength steel accounts for 72 percent of its body structure, 38 percent of which is [Advanced High-Strength Steel](#) (AHSS).

High-strength materials engineered into the all-new Pacifica, such as press-hardened steel and AHSS, which is up to 300 percent stronger than conventional “mild” steel, afford structural benefits while also delivering fuel-saving weight reduction. The all-new Chrysler Pacifica is 250 pounds lighter than the vehicle it replaces, and its body structure accounts for more than half of that difference.

The 2017 Chrysler Pacifica joins the 2016 Fiat 500X and 2016 Chrysler 200 on the list of vehicles to earn Top Safety Pick+ status for 2016. The Pacifica boasts more than [100](#) available safety and security features, from LaneSense Lane Departure Warning-Plus, to 360-degree Surround View, which provides a bird’s eye view of the vehicle and its surroundings – from the driver’s seat.

** The designation applies to any 2017 Chrysler Pacifica produced after August 2016.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand’s first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand’s electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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