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2006 Dodge Sprinter Van Market Position and Advantages

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Market Position

The benchmark in its class, the 2006 Dodge Sprinter van and chassis cab models continue to revolutionize the commercial market for light- and medium-duty vehicles. The class-leading Dodge Sprinter is the latest in a growing product expansion designed to meet the expectations of commercial vehicle customers in North America.

Market Advantages

- Overall fuel efficiency, low ownership costs and extended maintenance intervals continue to lead the segment in both U.S. and international markets
- Best-in-class advantages include cargo capacity (473 cu. ft.), payload (4,824 lbs.), turning radius and side step-in height (17 inches)
- High roof models allow passengers who are more than six feet tall to stand upright inside the cabin
- Dodge Sprinter's large full-size rear doors open to a class-leading full 270 degrees
- For cargo vans, nearly vertical walls offer a versatile interior for upfitting or installation of a workstation
- The only available driver-side sliding cargo door in its class
- Standard features include Electronic Stability Program on 2500 models, power steering and brakes, driver and front passenger air bags, headrests, and three-point seatbelts for all seats to enhance vehicle safety
- The Dodge Sprinter lineup of passenger and cargo vans and chassis cab models provides a total business solution for commercial transportation needs

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