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2017 Fiat 500/500c and 500/500c Abarth Fact Sheet

New for 2017

- FIAT simplifies the 2017 500 lineup to three trim levels, providing added value and more flexibility in options
- Fiat 500 options can be combined with one another so customers can get the exact features they desire
- Fiat 500 is more affordable than ever, starting at \$14,995 U.S. Manufacturer's Suggested Retail Price (MSRP), while the high-performance Abarth model now starts at \$19,995 MSRP
- All trim levels are available as a 500 Cabrio for \$1,495, making the 500 the most affordable cabrio in its class with a starting MSRP of \$16,490
- Like the original Cinquecento, the 2017 Fiat 500 showcases the brand's ingenuity to build world-class small cars that ignite a spirit of the times through simple design, beautiful craftsmanship and timeless value
- Fiat 500 and 500 Cabrio (500c) models deliver 31 miles per gallon (mpg) city and 40 mpg highway with manual transmission; high-performance Abarth models deliver 28 mpg city and 34 mpg highway with manual transmission
- 2017 Fiat 500 models are available in up to 15 exterior colors and features Uconnect 5.0 touchscreen with 5-inch touchscreen radio, Bluetooth connectivity and integrated voice command

August 31, 2016, Auburn Hills, Mich. - Reminiscent of the original Cinquecento, the 2017 Fiat 500 builds on the vehicle's global popularity. Since its initial launch in 2007, more than 1 million Fiat 500 vehicles have been sold in more than 110 countries around the world. The model's unquestionable popularity is the result of the Fiat 500's great ability to deliver unmatched personalization options with advanced solutions in terms of quality, engine performance and passenger comfort. In addition to success on the sales front, the Fiat 500 has earned more than 80 international awards.

Building on the excitement of the Fiat 500 (Cinquecento), the 2017 Fiat 500 Abarth and Abarth Cabrio are designed for track-day enthusiasts and driving purists who want the ultimate high-performance small car with the pedigree of an exclusive Italian exotic. With its 1.4-liter MultiAir Turbo engine, Abarth-tuned suspension and brake systems, race-inspired design, and technology features not traditionally included on a small car, the 2017 Fiat 500 Abarth unleashes legendary Italian performance heritage to American streets.

Highlights

- Beautiful Italian styling combined with functionality, efficient design and innovative technology have been hallmark attributes for the Fiat 500, making it a timeless icon for nearly 60 years
- Optional equipment for 2017 Fiat 500 models is no longer grouped into collections, and can be mixed and matched for customers to fully personalize their vehicle
- All trim levels are available with an automatic transmission, BeatsAudio premium sound system, navigation and/or sunroof
- All models are now available as a Cabrio for an additional \$1,495, delivering open-air freedom across the Fiat 500 lineup
- With just the push of a button, the Fiat 500c's power-operated cloth-top retracts up to the rear spoiler during speeds up to a best-in-class 60 mph (a midway point can be chosen by pressing the button anytime in between). Press the roof button again, and the roof will fold all the way open and tuck neatly behind the rear head restraints (up to 50 mph)
- 2017 Fiat 500 Pop starts at \$14,995 MSRP, a decrease of more than \$1,000 compared with its price

when it was originally introduced in 2011. The 500 Pop, designed for the individual who wants Italian style, efficiency and personalization options, features 15-inch aluminum painted wheels and is available with a Sport Appearance Package (which includes sport fascias, side ground effects, sport spoiler, 16-inch wheels and black-trimmed lights)

- 2017 Fiat 500 Lounge starts as \$18,395 U.S. MSRP, a price decrease of \$2,000. With premium amenities throughout, the 2017 500 Lounge features as standard a new 15-inch wheel, chrome accents, 7-inch thin-film transistor (TFT) cluster display and leather-wrapped steering wheel with audio controls
- The high-performance, track-ready 2017 Fiat 500 Abarth starts at \$19,995, a price decrease of \$2,580 to start below \$20,000 for the first time. The 500 Abarth now features as standard ParkSense rear park assist and a new 16-inch forged aluminum Hyper Black wheel
- Track-tested, turbocharged and twin-intercooled 1.4-liter MultiAir engine provides Fiat 500 Abarth models with up to 160 horsepower and 183 lb.-ft. of torque; while Abarth-tuned hardware delivers world-class ride and track-ready durability with a lowered ride height, beefier suspension, larger brakes and wider tires

Model Lineup

For 2017, the Fiat 500 lineup consists of three models:

- Pop
- Lounge
- Abarth

Exterior Colors

- Billet Argento (Billet Silver) Metallic Clear Coat
- Laser Blu Azzurro (Laser Blue) Pearl Coat
- Bianco (White) Clear Coat
- Giallo Moderna Perla (Modern Yellow Pearl) Tri-coat
- Grigio Cenre (Light Gray) Clear Coat
- Celeste Blue (Light Blue) Clear Coat
- Granito Lucente (Granite Crystal) Metallic Clear Coat
- Spitfire Orange Clear Coat
- Latte Menta (Light Green) Clear Coat
- Rhino (Dark Gray) Clear Coat
- Nero Puro (Black Gloss) Clear Coat
- Rosso (Red) Clear Coat
- Verde Chiaro (Green) Clear Coat
- Verde Oliva (Olive Green) Pearl Coat
- Bianco Perla (Pearl White) Tri-coat

Interior Colors

- Nero/Grigio (black/gray)
- Rosso/Nero (red/black)
- Rosso/Avorio (red/ivory)
- Grigio/Nero (gray/black)
- Grigio/Avorio (gray/ivory)
- Marrone/Avorio (brown/ivory)
- Avorio/Avorio (ivory/ivory)
- Avorio/Nero (ivory/black)
- Nero (black)

More Information

Please visit the [Fiat 500](#) and [Fiat 500 Abarth](#) newsrooms for the latest product information, photography and videography.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and

refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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