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2017 Ram ProMaster City Fact Sheet

New for 2017

- Shifter illumination brighter for improved visibility
- · Rear-door reflectors added to inside/lower portion of doors for improved visibility
- Best-in-class fuel economy of 29 miles per gallon (mpg)

August 31, 2016, Auburn Hills, Mich. - The ProMaster City is Ram Commercial's Class 1 van offering. Whether the job is delivering packages, organizing and hauling the tools of a professional tradesman or carting the band's gear to the next gig, the Ram ProMaster City van is designed and engineered to tackle big jobs with best-in-class cargo volume of 131.7 cubic feet and payload capacity of 1,883 pounds. It does so while delivering versatile functionality, durability and superior ride and handling.

Highlights

- 2017 Ram ProMaster City aggressively competes in the compact Class 1 van segment with a focus on commercial customer needs and total cost of ownership
- Available in two-seat Tradesman cargo van and five-seat passenger wagon configurations in two different trims (Tradesman and SLT), Ram ProMaster City offers modern styling and professional appeal in a small, capable package
- Ram ProMaster City best-in-class standard features:
 - Fuel economy of 29 mpg
 - 178 horsepower and 174 lb.-ft. of torque mated to an exclusive nine-speed automatic transmission
 - Payload 1,883 pounds
 - Cargo volume 131.7 cubic feet
 - Cargo width and length 60.4 inches and 87.2 inches
 - Distance between wheel wells 48.4 inches
 - Wheelbase 122.4 inches
- Exterior design and related body systems on the Ram ProMaster City collectively deliver outstanding versatility, practicality and a level of refinement unexpected in the commercial small van category
- The Ram ProMaster City offers a cargo area width of 60.4 inches, a cargo area height of 51.8 inches and a step-in height of 21.5 inches
- The Ram ProMaster City uses a simplified color palette with inspiration from items that can be found in a vocational environment: tool boxes, hand tools and lumber

Model Lineup

- Tradesman Cargo (available with panels or glass or a combination)
- Tradesman SLT Cargo (available with panels or glass or a combination)
- Wagon with rear and side windows
- Wagon SLT with rear and side windows

Available Exterior Colors

- Silver Metallic
- Bright White

- Deep Red Metallic
- Bright Red
- Quartz Gray Metallic
- Blue Night Metallic
- Black Metallic
- Broom Yellow

More Information

Please visit the Ram ProMaster City newsroom for additional product information, photography and videography.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest <u>J.D. Power APEAL study</u>, which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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