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## **American Supercar Dodge Viper Named to Hagerty's Hot List of Future Collectibles**

- Annual Hot List consists of highly collectible vehicles chosen for their joy of driving and collectability for future enthusiasts
- Designed, engineered and hand-built in the USA (Detroit), the legendary Dodge Viper has been electrifying the performance car world for almost 25 years
- Viper ACR holds more track records than any other production car in the world and Viper's exclusive '1 of 1' program enables a customer to configure a one-of-a-kind supercar
- 2016 Dodge Viper is available now with a starting U.S. manufacturer's suggested retail price (MSRP) of \$87,895 (excluding destination)

February 9, 2016, Auburn Hills, Mich. - Since its inception in 1992, the Dodge Viper has proven to be a truly exotic and distinctive American supercar, proudly carrying its title as the flagship high-performance machine of the Dodge brand.

Building on its exclusivity and undeniable spot among the high-performance elite, the classic car experts at Hagerty have named the 2016 Dodge Viper SRT model to its annual Hot List of future collectible vehicles. The Hagerty Group, based in Traverse City, Mich., is the world's leading insurance provider for classic vehicles and host to the largest network of classic car owners.

"The Viper checks all the boxes for a future collectible," McKeel Hagerty, CEO of Hagerty, said. "Limited-volume, race-bred pedigree, iconic styling and raw power make it a natural choice for the 2016 Hot List."

The 2016 Hagerty Hot List represents the most collectible cars priced less than \$100,000 available for purchase today. To be selected by the Hagerty experts for their annual Hot List, a vehicle must deliver the joy of driving today, continue to further every gearhead's love of driving and become collectible in the future.

"The Dodge Viper is an iconic, hand-built American supercar with a 645-horsepower hand-built aluminum V-10 engine, a timeless and hand-crafted body design with a strong racing pedigree and very limited production over its nearly 25-year lifespan," Tim Kuniskis, Head of Passenger Car Brands—Dodge, SRT, Chrysler and FIAT, FCA – North America, said. "The 2016 Dodge Viper ACR's unprecedented 13 track records add to the legend, and the exclusive 1-of-1 program with 25 million unique build configurations helps make it an exclusive collectible among today's supercars."

### **About the Dodge Viper**

The fifth generation of the Dodge Viper made its highly anticipated return to the high-performance sports car market in late 2012 as a 2013 model. The flagship performance machine arrived with more power and performance, superior craftsmanship, new technologies and creature comforts. Powering the 2016 Viper is an all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque—the most torque of any naturally aspirated sports car engine in the world.

Standard on the newest Viper are safety features that include electronic multistage stability control, traction control and a new four-channel anti-lock brake system.

The exclusive "1-of-1" customization program enables customers to have more than 25 million build combinations to create their one-of-a-kind "Snake" from the ground up. With 8,000 exterior color options, 24,000 custom stripe colors, 11 wheel options, 16 interior trims and seven aero packages, three brake packages and four suspension

options, there are more than 25 million ways for buyers to customize their one-of-a-kind Dodge Viper.

The 2016 Dodge Viper ACR (American Club Racer) has taken the performance car world by storm by becoming the indisputable "ultimate street-legal race car" with more track records than any production car in the world — a total of 13 road course lap records as certified by the Sports Car Club of America. Since 1992, Dodge and SRT have built approximately 30,000 Vipers at the [Mack Avenue Assembly](#) (1992–1994) and [Conner Avenue Assembly Plant](#) (1995–current), both in Detroit.

### **About Hagerty**

Based in Traverse City, Michigan, Hagerty is the world's leading insurance provider for classic vehicles and host to the largest network of classic car owners. Hagerty offers insurance for classic cars, trucks, motorcycles and motorcycle safety equipment, tractors, automotive tools and spare parts, and even "automobilia" (any historic or collectible item linked with motor vehicles). Hagerty also offers overseas shipping/touring insurance coverage, business coverage and club liability coverage. For more information, call (800) 922-4050 or visit [www.hagerty.com](http://www.hagerty.com). Hagerty also provides online Valuation Tools and publishes Hagerty Price Guide, which are the premier guides for post-war collectible automobiles. For more information, please visit [www.hagerty.com/valuationtools](http://www.hagerty.com/valuationtools).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In June 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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