Contact: LouAnn Gosselin

# FCA Canada Reports Best November Sales Since 1999

- 72 consecutive months (6 years) of year-over-year sales growth
- 21,038 vehicles sold, up 1 per cent from November 2014
- November sales records set for Jeep® brand, as well as Jeep Cherokee, Dodge Journey and Chrysler Town
  & Country
- FCA Canada is the number one seller of vehicles in the country

December 1, 2015, Windsor, Ontario - FCA Canada Inc. today reported November 2015 sales of 21,038, compared with 20,922 vehicles sold in November 2014. These results mark a year-over-year increase of 1 per cent and represent the best year-to-date sales through November in the Company's history. Additionally, these sales figures maintain FCA Canada's position as the number one seller of new vehicles in the country through November.

"These results represent our best November sales month since 1999 and our best CYTD sales results in the 90-year history of our Company," said Dave Buckingham, Chief Operating Officer, FCA Canada. "Our Jeep® brand has had tremendous success around the globe, as well as in Canada where we posted a November sales record."

#### Sales Highlights:

The Jeep brand is headed for another record-breaking year, with 2015 calendar-year-to-date (CYTD) sales of 73,447 units, up 12 per cent over last year's record total at this time of year of 65,615 units. Leading the November sales success for the brand was Jeep Cherokee. This SUV was sold to 2,822 customers in Canada, an increase of 33 per cent compared with 2,122 units sold in November 2014. These results mark a November sales record. For 2016, the Jeep Cherokee delivers legendary Jeep 4x4 capability, fuel ratings of up to 7.7 L/100 km (37mpg) highway, superior on-road ride and handling, a segment-exclusive 9-speed automatic transmission, world-class craftsmanship, class-exclusive technology and more than 70 available advanced safety and security features.

Dodge Journey sales were very strong in November 2015 with 2,203 units sold, marking an increase of 39 per cent compared with 1,583 units sold in the same month of 2014. These results represent a November sales record. The Dodge Journey crossover continues to deliver a slew of high-tech features at a price that is affordable to families. With best-in-class storage systems, second-row in-floor storage and front-passenger in-seat storage, Dodge Journey delivers versatility and value.

FCA Canada introduced the modern minivan to the world in 1983. Seventy-eight minivan-first innovations and more than 13 million minivan sales later, the Company still leads the way with the best, most innovative vehicle to move people and things. For the month of November 2015, 4,626 Dodge Grand Caravan and Chrysler Town & Country minivans were sold, which represents an increase of 17 per cent compared with 3,947 sales in November 2014.

#### Sales Charts:

## MONTH

| November         | November 2015 | November 2014 | % Change |                       |
|------------------|---------------|---------------|----------|-----------------------|
| Total Volume     | 21,038        | 20,922        | 0.6%     |                       |
| Model Highlights | November 2015 | November 2014 | % Change |                       |
| Jeep Cherokee    | 2,822         | 2.122         | 33%      | Record November Sales |

| Dodge Journey   | 2,203 | 1,583 | 39% | Record November Sales |
|-----------------|-------|-------|-----|-----------------------|
| Dodge Grand     | 4,002 | 3,601 | 11% |                       |
| Caravan         |       |       |     |                       |
| Chrysler Town & | 624   | 346   | 80% | Record November Sales |
| Country         |       |       |     |                       |
| Jeep Brand      | 6,365 | 5,887 | 8%  | Record November Sales |

# CYTD

| CYTD Sales       | November 2015 | November 2014 | % Change |                              |
|------------------|---------------|---------------|----------|------------------------------|
| Total Volume     | 271,100       | 268,391       | 1%       | CYTD Record Sales            |
|                  |               |               |          |                              |
| Model Highlights | November 2015 | November 2014 | % Change |                              |
| Ram Pickup       | 83,475        | 78,356        | 7%       | #2 selling vehicle in Canada |
| Jeep Cherokee    | 28,947        | 20,591        | 41%      |                              |
| Ram Brand        | 90,079        | 84,409        | 7%       |                              |
| Total Jeep Brand | 73,447        | 65,615        | 12%      |                              |

## **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com