

## **FCA México Reports November 2015 Sales Increased 10 Percent; Best Sales Month of the Year**

- Eleventh consecutive month of sales gains for FCA Mexico and best sales month of 2015 with 9,910 units sold, a 10 percent sales increase over 2014
- Alfa Romeo sold 27 units
- Dodge sales grew 125 percent for best sales month of the year
- FIAT sales rose 9 percent
- Mitsubishi Motors Mexico continues its winning streak in sales, reaching 17 consecutive months of double-digit increases, with 1,481 units sold in November
- Ram brand reported its best sales month of the year
- Jeep® Wrangler recorded its best sales month ever

December 1, 2015, Mexico City - FCA México today reported sales of 9,910 units, a 10 percent increase compared with sales in November 2014, making November the best sales month of 2015.

"In such a competitive business, being able to say that we have 11 consecutive months of sales gains makes us all at FCA México feel proud of our achievements because they are proof of the confidence clients have in us," said Bruno Cattori, President & CEO of FCA México. "With a wide and growing range of products offering great quality, technology and innovative designs, we keep attracting new customers and new awards."

### **Alfa Romeo**

The Alfa Romeo brand sold 27 units in November 2015. As part of the brand's strategy to increase the product portfolio, last month Alfa Romeo Giulia was revealed at the Los Angeles Auto Show as a vehicle built in Italy with the most powerful engine for road use ever created by Alfa Romeo. It delivers class-leading 505 horsepower and is able to go from 0 to 60 mph in 3.8 seconds. The all-new Giulia is the fastest four-door production vehicle ever at the Nurburgring circuit, bringing together the best resources and talent within a highly focused team to deliver the highest levels of innovation and precision craftsmanship.

### **Chrysler**

Chrysler brand recorded sales of 519 units in November. Chrysler Town & Country posted a sales increase of 7 percent, setting two sales records: best November since 2008 and best sales month of 2015. Chrysler 300 sales improved 12 percent versus prior year, making it the best sales month of the year.

### **Dodge**

Dodge brand sales were up 125 percent with 3,235 units sold in November; best sales month of the year. Dodge Attitude's sales of 1,783 vehicles resulted in its best sales month ever. Dodge Journey sold 965 units in November 2015. Dodge Charger reached sales of 137 units; last month this vehicle took home ALG's Residual Value Award (2015 and 2016) for the second year in a row. Last month, 2016 Dodge Durango was named Large SUV Best Buy for the fourth consecutive year, according to *Consumer Guide*®.

### **FIAT**

FIAT brand sales were up 9 percent with 748 units sold. The brand's increase was driven by Fiat Uno sales, which had its best November since its launch, and by positive sales of the new Sporting lineup. The FIAT brand continues to expand its product portfolio with the Fiat 500X pre-launch last month. Fiat 500X is the brand's first-ever crossover, fully integrated with contemporary Italian design, driving excitement, technology and superior ride and handling.

## **Jeep®**

Jeep brand had a great month in November 2015 with sales of 1,928 units. Jeep Wrangler sales were up 45 percent, recording its best sales month ever. Jeep Patriot sold 552 units in November 2015.

## **Mitsubishi Motors**

Mitsubishi Motors Mexico continues its winning streak in sales, reaching 17 consecutive months of double-digit increases. The brand reported 1,481 units sold in November, representing an increase of 35 percent compared with the same month in 2014.

With one year of presence in the domestic market, Mitsubishi Mirage extends its history of success in the Mexican market with 466 units sold. Meanwhile, Mitsubishi Outlander and Mitsubishi L200 reported an increase of 55 percent and 39 percent, respectively, compared to the same period last year. Mitsubishi ASX sales rose 5 percent versus November 2014.

Mitsubishi Motors Mexico has sold 14,488 units during 2015, an increase of 41 percent over 2014.

## **Ram**

The Ram brand continues its positive momentum with 1,972 units sold, marking its best sales month of the year. Sales of the Ram ProMaster were up 73 percent, best November since its launch. Ram 700 sold 907 units, recording its best sales month ever. The new Ram Laramie Limited offers a new grille, new tailgate and a unique RamBox, as well as a unique air suspension in its category, and it also recorded its best sales month of the year.

In November, the 2016 Ram 1500 was honored by *Consumer Guide®* as Large Pickup Truck Best Buy.

## **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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