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## **All-new Mopar Winter Wheel Assemblies Deliver Additional Cold-weather Control**

- Mopar winter wheel assemblies include winter tire, steel rim, Tire Pressure Monitoring System (TPMS)
- Assemblies delivered mounted, balanced, ready to install

December 1, 2015, Auburn Hills, Mich. - Winter is coming and just in time, so are all-new Mopar winter wheel assemblies.

The all-new Mopar winter wheel assemblies are available for order for a variety of FCA US vehicles. Assemblies include a winter tire, steel rim and Tire Pressure Monitoring System (TPMS), and are delivered mounted and balanced, so you or your dealership can quickly and easily pop off all-season rims and rubber and put on cold-weather appropriate gear.

"Mopar is rolling out our first-ever offering of winter wheel assemblies for those customers who desire a little extra control during the cold weather seasons," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA – Global. "The assemblies arrive ready to install and deliver additional peace of mind, even in areas unaffected by the harshest winter weather."

Winter wheel assemblies are available for FCA US vehicles including the Dodge Caravan, Dodge Charger (AWD and RWD), Chrysler Town & Country, Chrysler 300 (AWD and RWD), Chrysler 200 and Jeep® Cherokee, with the program scheduled to expand to encompass even more vehicle models next year.

Mopar winter wheel assembly prices will range between \$242 to \$292 per wheel, depending on the vehicle (dealer installation is separate). Customers can visit their local FCA US LLC dealership for more information.

### **About Mopar Winter Tires**

Mopar winter tires provide extra protection for when Jack Frost comes nipping, and are also appropriate for vehicles driven in regions spared the most extreme winter weather. Winter tires don't require ice and snow to go to work — they remain flexible and allow for enhanced handling and stopping even when weather conditions fall under 45 degrees.

Mopar winter tires are also a wise choice for four-wheel-drive vehicles, with aggressive tread patterns that augment the additional control provided via four-wheel drive.

Popular brands of available Mopar winter tires include Bridgestone, Goodyear, Yokohama, Pirelli, BF Goodrich, Michelin and Continental and many more, with more than 1,100 winter tire fitments offered.

### **Mopar**

Mopar (a simple contraction of the words MOtor and PARTs) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in more than 150 markets. With more than 50 parts distribution centers and 25 customer-contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on the Mopar brand is available at [www.mopar.com](http://www.mopar.com). Mopar is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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