

Contact: Nick Cappa  
David Elshoff

## **Ram ProMaster City Named 2016 Commercial Green Car of the Year™ by *Green Car Journal***

November 19, 2015, Auburn Hills, Mich. - *Green Car Journal* has named the Ram ProMaster City its 2016 Commercial Green Car of the Year. The announcement was made today at the 47th annual San Antonio Auto & Truck Show in San Antonio, Texas.

*Green Car Journal* editors consider all potential commercial vehicles in the U.S. market, weighing environmental attributes alongside traditional touchstones that define what customers seek, such as functionality, versatility, safety, value and style. The winner was selected from a number of finalists by a Green Truck of the Year jury, comprised of automotive experts and *Green Car Journal* staff.

"We are honored to see the Ram ProMaster City titled Commercial Green Car of the Year, affirming our efficiency leadership in the commercial vehicle market," said Bob Hegbloom, Head of Ram Brand, FCA - North America. "The ProMaster City has been an incredible success along with our full line of commercial vehicles from Class 5 trucks to Class 1 vans with features, fuel economy and capability as a priority."

This award represents a back-to-back recognition for Ram brand. The 2015 Ram 1500 EcoDiesel won Green Truck of the Year for its best-in-class 29 MPG fuel economy rating.

The 2016 Ram ProMaster City is Ram's newest addition to its commercial vehicle lineup and contributes to the expanding, purpose-built van segment with a number of best-in-class, functional elements tied directly to commercial customer demand. The 2016 Ram ProMaster City aggressively competes in the compact Class 1 van segment with a focus on commercial customer needs and total cost of ownership.

"The Ram ProMaster City not only provides the functionality and easy urban maneuverability so important to businesses and tradesmen, it does so with impressive operating efficiencies and lower environmental impact," said Ron Cogan, editor and publisher of *Green Car Journal* and [CarsOfChange.com](http://CarsOfChange.com). "This is the core focus of the Commercial Green Car of the Year™ award and the ProMaster City is a very deserving winner."

Ram ProMaster City offers best-in-class standard features where they count:

- 178 horsepower and 174 lb.-ft. of torque
- Payload – 1,883 pounds
- Cargo volume – 131.7 cubic feet
- 21 miles per gallon (mpg) city, unsurpassed standard 29 mpg highway and 24 mpg combined
- Powertrain warranty – five year/60,000 miles

Available in Tradesman cargo or five-passenger Wagon variations, the Ram ProMaster City is based on the successful Fiat Doblò, a two-time International Van of the Year winner with more than 1.3 million units sold. The Class 1 entry incorporates familiar Ram design elements and offers features, systems and powertrains preferred by North American customers. The Ram ProMaster City is the brand's second shared collaboration with Fiat Professional with the 2014 Ram ProMaster full-size van as the first.

### **About Green Car of the Year®**

The Green Car of the Year award is an important part of *Green Car Journal's* mission to showcase environmental progress in the auto industry. Since 1992, *Green Car Journal* has focused on the intersection of automobiles, energy, and environment. Today, the magazine is considered the premier source of information on high fuel efficiency, low emission, advanced technology and alternative fuel vehicles. [CarsOfChange.com](http://CarsOfChange.com) presents 'green car' articles online along with a focus on infotainment and connectivity. Green Car of the Year® is a registered trademark of *Green Car*

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Towing capacity of 35,100 lbs. with Ram 3500
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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