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Town & Country Celebrates 90 Years of Chrysler Brand With Anniversary Edition for 2016

- Town & Country Anniversary Edition commemorates 90 years of the Chrysler brand with added features, including power sunroof and commemorative logo
- Blu-ray player available with HDMI input for video game systems
- 3.6-liter Pentastar V-6 engine provides best-in-class horsepower and torque with excellent fuel economy
- Town & Country has 55 available safety and technology features such as trailer-sway damping and SafetyTec, which provides industry-leading features like ParkView rear backup camera, Blind-spot Monitoring and Rear Cross Path detection

August 31, 2015, Auburn Hills, Mich. - As one of the leading innovators in the minivan segment since its creation back in 1983, the Chrysler Town & Country has spent more than three decades delivering versatility, functionality and innovation. New for 2016, the Town & Country Anniversary Edition celebrates the 90th anniversary of the Chrysler brand by continuing the brand's mission of delivering features customers love at an attainable value.

The Anniversary Edition builds on the Town & Country Touring-L model by adding a power sunroof, bright door handles, heated first- and second- row seats, heated steering wheel and Keyless Enter 'n Go. This limited-edition model also features an "Anniversary Edition" logo on the radio splash screen and floor mats.

For 2016, the Chrysler Town & Country is available in the United States in six different models: the Town & Country LX, Town & Country Touring, Town & Country S, Town & Country Touring-L, Town & Country Limited and Town & Country Limited Platinum.

FCA US LLC invented the modern minivan in 1983 with the Dodge Caravan and Plymouth Voyager. The first luxury minivan, the Chrysler Town & Country, debuted in 1989. Seventy-eight minivan-first innovations and more than 13 million minivan sales later, the company still leads the way with the best, most innovative vehicle to move people and things.

No compromise on safety

The 2016 Chrysler Town & Country offers 55 available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView rear backup camera, front seat-mounted air bags, a driver-side inflatable knee blocker, advanced multistage driver and front passenger air bags, side-curtain air bags for all three rows, trailer sway damping, and electronic stability control, including Brake Assist and all-speed traction control. Standard on Touring-L, Limited and Limited Platinum models is the SafetyTec Group consisting of rain-sensitive windshield wipers, auto high-beam headlamps, ParkSense rear park assist system, Blind-spot Monitoring and Rear Cross Path detection.

Benchmark interior

The world-class interior of the 2016 Chrysler Town & Country minivan is beautifully crafted with high-quality materials, and offers tech-savvy entertainment features and smart storage and seating options, including class-exclusive Stow 'n Go seating with one-touch fold-down function. The Uconnect suite of technologies offers touchscreen and voice command for convenient control of multiple media sources and outputs, as well as handsfree phone. Available Uconnect Web transforms the Town & Country into a "hot spot" to deliver the Internet directly to the minivan for instant access to web sites, e-mail and more. Available dual-screen Blu-ray DVD entertainment system with HDMI input, navigation, SiriusXM Radio and SiriusXM Travel Link make the Chrysler Town & Country the ultimate family vehicle.

Luxurious second-row captain's seating is available on Touring-L, Limited and Limited Platinum models. A sleek, one-piece instrument panel is crafted with premium materials and is intuitive for the customer. The center stack console has been designed with the customer in mind, offering superior ergonomics with premium materials and a pleasing appearance. An available super center console provides clever functionality and storage for CDs, DVDs, notepad and wallet and integrated power outlets, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse. Trim rings in the console glow an ambient Sapphire blue, which allows passengers to find the items they are looking for at night. The steering wheel has integrated controls for audio, navigation and speed control and a heated steering wheel option.

Refinement for the driver

The 2016 Chrysler Town & Country delivers an agile, confident driving experience. Engineers placed emphasis on the driver's experience during routine handling and emergency maneuvers, making the ride more comfortable and creating a quieter cabin in the process. The 2016 Chrysler Town & Country delivers families a fun driving experience, whether the drive is the neighborhood carpool, a family vacation or an exhilarating adventure on twisty roads.

Town & Country's award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a three-time " *Ward's 10 Best Engine* " winner and produces 283 horsepower and 260 lb.-ft. of torque. The V-6 is mated to the 62TE six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency and premium, lower-rolling resistance tires and low-drag brake calipers and rear bearings make great fuel economy possible. Town & Country achieves 17 miles per gallon (mpg) in the city and 25 mpg on the highway.

With exquisite styling, a beautifully crafted interior, 55 available safety and technology features, smart, cutting-edge entertainment features, and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler brand promise to provide every owner a vehicle that satisfies their desires.

The Chrysler Town & Country appeals to both Generation X professionals with two or more children in their household and baby boomers who have no children in the household. Safety and value are two of the primary reasons for purchase, though this customer also needs the functionality and space to ease the challenges of family life.

The 2016 Chrysler Town & Country is available in eight exterior colors: Billet Silver Metallic Clear Coat, Brilliant Black Pearl Coat, Bright White Pearl Coat, Cashmere Pearl Coat, Deep Cherry Red Pearl Coat, Crystal Blue Pearl Coat, True Blue Pearl Coat and Granite Crystal Metallic Coat.

The 2016 Chrysler Town & Country minivan is built at Windsor Assembly Plant in Windsor, Ontario, Canada.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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