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FCA US Heats Up the Big Apple With a Stunning Lineup of Hot New Rides at the 2015 New York International Auto Show

- Ram Truck brand makes a statement in New York with the new Ram Laramie Limited and Rebel
- Alfa Romeo spices things up with the seductive Italian style and supercar proportions of the all-new 4C Spider
- Chrysler brand returns with the big, bold American sedan — now offering even more sophistication, craftsmanship and technology with the new 2015 Chrysler 300
- FIAT brand expansion continues with the all-new 500X crossover featuring all-wheel drive
- Jeep® Renegade struts its stuff as the most capable small SUV on the market
- Dodge shakes things up with the new Challenger 392 HEMI® Scat Pack Shaker model and ultimate performance Challenger SRT Hellcat and Charger SRT Hellcat, shown for the first time in New York
- Mopar gets creative with customized rides for Chrysler, Jeep, Dodge and FIAT brands
- Camp Jeep thrills with extreme 'three-wheeling' demonstrations, plus other unique interactive experiences

March 31, 2015, Auburn Hills, Mich. - FCA US LLC will celebrate the spring season with a lineup that brings color and excitement to the 2015 New York International Auto Show at the Jacob K. Javits Center in New York City. FCA US will treat show attendees to everything from the world's fastest muscle cars to the most fuel-efficient pick-up trucks to seductive Italian sports cars. The company promises to delight the New York crowd with an array of tempting new vehicles from its Chrysler, Jeep®,Dodge, Ram, FIAT, Mopar and Alfa Romeo brands, while Camp Jeep will wow New Yorkers with an unforgettable off-road experience just outside of the convention center.

2015 Ram Laramie Limited and Rebel
The 2015 Ram Laramie Limited, the benchmark in truck opulence, offers an even higher level of refinement and attention to detail. The upgraded interior and exterior trim aligns with a long list of best-in-class titles under the Ram moniker, including fuel economy, payload, torque and towing capacity. The 2015 Ram Rebel brings a one-of-a-kind, off-road design to the full-size truck segment, sporting numerous off-road-ready features, including a suspension lift, 33-inch tires and a custom interior.

2015 Alfa Romeo 4C Spider
The all-new 2015 Alfa Romeo 4C Spider delivers race-inspired performance, advanced technologies and seductive Italian style now with the enhanced exhilaration of open-air motoring. The 4C Spider captivates New Yorkers with the essential sportiness of the awarding-winning 4C Coupe. Handcrafted in Modena, Italy, the Alfa Romeo 4C Spider features a Formula 1 inspired carbon fiber monocoque chassis for an incredible power-to-weight ratio, plus an all-aluminum 1750 cc turbocharged engine that delivers supercar-level performance and 0-60 mph acceleration in 4.1 seconds.

2015 Chrysler 300
The new award-winning 2015 Chrysler 300 takes the nameplate's style and sophistication to new levels. With its iconic proportions, this head-turning big, bold American sedan is highlighted by world-class quality and craftsmanship, best-in-class 31 mpg highway fuel economy, plus class-exclusive innovations that include a state-of-the-art TorqueFlite eight-speed transmission now standard on every model and the segment's most advanced all-wheel-drive system. The new Chrysler 300 puts boulevards and interstates on notice once again.

2016 Fiat 500X
The all-new 2016 Fiat 500X combines authentic Italian design and engaging driving dynamics, together with an advanced all-wheel-drive system, unmatched functionality, and a full array of safety, comfort and convenience features. With comfortable seating for five, world-class craftsmanship, and superior ride and handling, the Fiat 500X delivers driving excitement, technology, safety and functionality to the rapidly growing small-crossover segment.

2015 Jeep Renegade
The all-new 2015 Jeep Renegade expands the brand's vehicle lineup, entering the growing small sport-utility-vehicle segment, while staying true to the Jeep brand's adventurous lifestyle and 4x4 capability. Renegade delivers a unique combination of best-in-class off-road capability, open-air freedom, a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics, two fuel-efficient engines, and innovative safety and technology offerings.

2015 Dodge Challenger Shaker Model
The "King of the Shakers," the all-new Challenger 392 HEMI® Scat Pack Shaker, will be front and center at the New York auto show. Designed to deliver maximum performance and Dodge muscle-car heritage to the brand's lineup, Shaker models celebrate 45 years of the functional "cold-air grabbing" hood scoop that "shakes" with the legendary HEMI V-8 engine's movement.

Ultimate Performance Machines from Dodge and SRT
Both the 707 horsepower Dodge Challenger SRT Hellcat — the world's quickest, fastest and most powerful muscle car, and Charger SRT Hellcat — the world's quickest, fastest and most powerful sedan, will be on the New York auto show floor for the first time. And if that's not enough excitement from Dodge, the ultimate American supercar, the 2015 Dodge Viper will be on hand to further electrify the crowd.

Mopar Off-road Renegade, Challenger T/A, Chrysler 200S Mopar and 500L Custom
Mopar will spotlight four customized models showing owners how easy it is to personalize their vehicles. Sporting Jeep Performance Parts, the off-road Mopar-equipped Jeep Renegade makes the Trailhawk model even more trail tough. The Sublime Green Dodge Challenger T/A Concept blends vintage design cues with cutting-edge Mopar Performance Parts. The Chrysler 200S Mopar model showcases a new body kit available through the Mopar Custom Shop. Lastly, the Fiat 500L Custom combines West Coast culture with Italian design.

Camp Jeep and More
Camp Jeep returns to New York, giving auto show attendees the chance to experience the extreme off-road capabilities of Jeep vehicles. Highlights of this year's Camp Jeep include the "can't miss" 18-foot high Jeep Mountain and the Trail Rated Pass three-wheeling demo. Other interactive rides include the 2015 Dodge Charger racing simulator; 2015 Ram Truck off-road simulator; and the Chrysler brand's "Beneath the Surface" 4-minute, 4D-immersive experience using the Oculus Rift DK2 headset showcasing how the 2015 Chrysler 200 is made.

About FCA US LLC
FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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