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New Dodge Viper Documentary Captures Hand-built Craftsmanship and Passion in Every Dodge Viper

Twenty-two minute 'Viper: DNA of a Supercar' available for viewing at driveSRT.com/2015/viper/documentary

January 8, 2015, Auburn Hills, Mich. - A new 22-minute documentary, "Viper: DNA of a Supercar," launched today by Dodge showcases how the Dodge Viper is created like no other car – with passion driving every ounce of design origin, attention to detail and meticulous handcrafting. The film can be viewed at driveSRT.com/2015/viper/documentary.

"The Dodge Viper is a precision-handcrafted machine expressively built to stimulate all the senses of an enthusiast's soul," said Tim Kuniskis, President and CEO, Dodge and SRT, FCA North America. "It's not widely known what it takes to create this supercar, including the 140 to 160 hours to hand paint each Viper, so we produced the film to show what sets the Viper apart from everything else in its segment."

"Viper: DNA of a Supercar" captures the passion that inspires the automotive designers and craftspeople to pour their expertise, focus and resolve into every component, every process and every step of the Viper build. Facts include:

- More than 3,700 unique components come together to form a Viper
- More than 90 percent of the Viper's interior is hand-wrapped in the finest leather available
- Designed with structural integrity, 48 percent of the Viper's exterior is carbon fiber – lighter than steel with a superior stiffness
- Viper's entire paint process is done by hand and requires 150-plus man-hours to achieve the concourse quality finish

"This commitment to keeping the fifth-generation Viper a hand-built performance icon ensures the Viper's legacy as a premium world-class supercar and one of the fastest street-legal cars in the world," Kuniskis added.

The film shows every phase of the Viper's design process, from initial sketches through final testing, and how literally every component of the assembly process involves human craftsmanship, distinguishing the Dodge Viper as one of the few custom-built vehicles on the planet.

Dodge will share the film with fans and performance enthusiasts everywhere through its social media channels.

About Dodge Viper

The fifth generation of the Dodge Viper SRT made its highly anticipated return to the high-performance sports car market in late 2012 as a 2013 model. The flagship performance machine of FCA US LLC arrived with more power and performance, superior craftsmanship, new technologies and creature comforts. Powering the 2015 Viper is an all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports car engine in the world. Standard on the newest Viper are safety features that include electronic multistage stability control, traction control and a new four-channel anti-lock brake system (ABS). Since 1992, Dodge and SRT have built approximately 30,000 Vipers at the Mack Avenue Assembly Plant (1992 - 1994) and Conner Avenue Assembly Plant (1995 - current), both in Detroit.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest

and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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