Contact: Miguel Ceballos

Chrysler de Mexico Established a Sales Record; Best Sales Month Since 2012

- Chrysler de Mexico sold 10,730 units; best sales month since 2012
- Ram brand posted a sales increase of 52 percent versus December 2013
- Jeep® brand posted a sales increase of 20 percent versus December 2013; best sales month since 2007
- Chrysler brand sales increased 4 percent versus December 2013
- Jeep Cherokee set a sales record with 723 units sold
- Jeep Grand Cherokee reported December as its best sales month since 2011
- Dodge Charger reported sales of 569 units; best December in its history
- Fiat 500 set an all-time record in December 2014

January 5, 2015, Mexico City - Today, Chrysler de Mexico reported December total sales of 10,730 units, representing a 2 percent increase versus December 2013; best sales month since 2012.

“2014 was a year full of challenges and changes," said Bruno Cattori, President & CEO of Chrysler de Mexico. "We launched the Ram 700, Jeep Cherokee and the Chrysler 200. We also brought special editions to the market. We are producing the most powerful V-8 engine in the world in our Saltillo engine plant. Last month, we closed the year with a sales record that shows that we are in the right path.”

Chrysler Brand
Chrysler brand achieved sales of 539 units, representing a 4 percent sales increase. Chrysler 200 climbed 93 percent versus December 2013; best sales month in its history.

Jeep Brand
For the Jeep brand, December was the best sales month since 2007. The Jeep Cherokee continued to lead the way for the brand, setting a sales record with 723 units sold during December 2014. Jeep Compass sales improved 8 percent; best sales month since 2013. Jeep Wrangler reported its best sales month since 2006 with 353 units sold. Jeep Grand Cherokee reported its best sales month since 2011 with 681 units sold.

Dodge Brand
The Dodge brand reported sales of 2,670 units. December sales of Dodge Charger hit 569 units; best December in its history. Another vehicle that reported successful numbers was the Dodge Journey, which sold 1,552 units; best sales month of 2014.

Ram Truck Brand
Ram brand sales increased 52 percent based on sales success of Ram 4000, which reported a sales improvement of 24 percent versus December 2013. Ram Crew Cab continued its sales success with 579 units sold in December, compared to 503 in December 2013. Ram ProMaster set a sales record in December with 307 units.

FIAT and Alfa Romeo Brands
Fiat brand continued to perform well with sales of 852 units in December 2014. Fiat 500 experienced an increase in sales of 18 percent with 511 units sold, setting an all-time record for the brand.

About FCA México
FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and

Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU" and on the Mercato Telematico Azionario under the symbol “FCA.”

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