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## **Dodge Charger SRT Hellcat Wins “Star of the Show” Award At 2014 South Florida International Auto Show**

- Industry accolade comes courtesy of the Southern Automotive Media Association (SAMA) in the 2015 Dodge Charger SRT Hellcat's auto show debut
- Dodge Charger SRT Hellcat is the quickest, fastest and most powerful sedan in the world, featuring a supercharged 6.2-liter HEMI® V-8 Hellcat engine that produces 707 horsepower and 650 lb.-ft. of torque

November 10, 2014, Auburn Hills, Mich. - In its auto show debut at the 2014 South Florida International Auto Show in Miami late last week, the 2015 Dodge Charger SRT Hellcat was awarded the “Star of the Show” from the Southern Automotive Media Association (SAMA).

"The new Dodge Charger SRT Hellcat has quickly captured the world's imagination," said Bill Adam, SAMA president. "Other automotive manufacturers have made high horsepower vehicles over the years, but none comes close to this one. Dodge has built a family capable performance sedan that is sinister and powerful looking, while still able to achieve impressive gas mileage, making this car the 2014 Star of the Show."

The new 2015 Dodge Charger SRT Hellcat is powered by the new supercharged 6.2-liter HEMI® V-8 engine. Its 707 horsepower matches the highest rating of any V-8 engine in Chrysler Group's celebrated history – that of the 2015 Dodge Challenger SRT Hellcat – making it the quickest, fastest and most powerful production sedan in the world, as well as the most capable and technologically advanced four-door muscle car in America. The supercharged HEMI V-8 engine is mated to the new segment-first TorqueFlite 8HP90 eight-speed automatic transmission.

The unrivaled four-door performance numbers tell an impressive story with an NHRA-certified, quarter mile in 11.0 seconds, 0-60 miles per hour (mph) in 3.7 seconds, 0-100-0 mph in under 13 seconds and a top speed of 204 mph.

"Thanks to the Southern Automotive Media Association for this prestigious award recognizing our new ultimate performance sedan and its unrivaled capabilities," said Tim Kuniskis, President and CEO — Dodge and SRT Brands. "We're proud that in its auto show debut, the Dodge Charger SRT Hellcat is carrying on the buzz that began earlier this year when our Challenger SRT Hellcat surprised the muscle car world."

Additional performance attributes of the new Dodge Charger SRT Hellcat include the largest brakes ever offered in a Chrysler Group vehicle – 15.4-inch Brembo two-piece rotors with six-piston calipers, 20-by-9.5-inch wide forged-aluminum wheels with Pirelli P Zero performance tires and adaptive damping three-mode suspension.

Dodge and SRT designers have re-sculpted and refined nearly every body panel of the new Charger with functional performance cues, including heat extractors in the hood, unique front and rear fascias and dramatic LED lighting in both front and rear.

The 2015 Charger SRT models feature restyled driver-focused interiors with premium, soft-touch materials, a new 7-inch thin-film transistor (TFT) customizable digital instrument gauge cluster and a new instrument panel center stack with the latest generation 8.4-inch Uconnect touchscreen media center.

The 2015 Dodge Charger SRT Hellcat will be built at the Brampton, Ontario, Assembly Plant. Production is slated to begin in the first quarter of 2015.

### **About SAMA**

SAMA is a spirited organization made up of automotive journalists, media organizations, corporate communication specialists, marketing and advertising representatives, and auto manufacturers related to South Florida's dynamic automotive industry. SAMA's purpose is to provide a platform to bring together the South Florida automotive industry to meet, network and exchange ideas on major issues concerning the industry. SAMA holds monthly luncheon programs bringing members together with guest speakers to view product presentations and new vehicle demonstrations from car manufacturers and other major figures in the auto industry.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power [Initial Quality Study](#) (IQS). The Dodge brand also ranked No. 1 in the J.D. Power [APEAL Study](#) (mass market). These results are historic because it marks the first time a domestic brand has earned top spots in both J.D. Power studies in the same year.

Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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