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All-new Jeep® Renegade Makes its Latin American Debut at the 2014 Sao Paulo Motor Show

October 29, 2014, Auburn Hills, Mich. - The all-new 2015 Jeep® Renegade made its Latin American debut at the [2014 Sao Paulo Motor Show](#) on Wednesday, Oct. 28, expanding the reach of the Jeep brand into this important market. With a compact size that is ideal for the region's narrow roads, the Jeep Renegade delivers a unique combination of best-in-class off-road capability, open-air freedom and convenience with a segment-first nine-speed automatic transmission that contributes to outstanding on-road and off-road driving dynamics. The Jeep Renegade also offers powerful yet fuel-efficient engines, world-class refinement and a host of innovative safety and advanced technology offerings. The result is an efficient vehicle created to attract youthful and adventurous customers around the world to the Jeep brand.

"One of the biggest opportunities for the future growth of Jeep is in Brazil," said Mike Manley, President and CEO – Jeep Brand, Chrysler Group LLC. "We now have a locally built vehicle that perfectly fits Latin American roads, with the capability and technology features that are unique in this segment. The all-new Jeep Renegade perfectly matches the spirit of adventure and can-do attitude of Brazil and will attract thousands of new customers to our brand."

In Brazil, the Jeep Renegade will be available with two engine options including the flex fuel 1.8-liter E.TorQ engine with the choice of a five-speed manual or six-speed automatic transmission, and a 2.0-liter Multijet II diesel engine, coupled with the nine-speed automatic transmission.

The Jeep Renegade will be the first compact SUV equipped with a diesel engine to be sold in Brazil and will be also the first Brazilian-made car offering the ParkAssist function. The Jeep Renegade will be produced at a new state-of-the-art plant in Pernambuco, in the Northeast of Brazil, with sales starting during the second quarter of 2015.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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