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## 2015 Dodge Grand Caravan Adds Plus Packages for Popular Features at a Sizable Value

- New Plus Packages on SE and SXT models offer most desired features at a significant value
- Popular and class-exclusive Blacktop Package available on SE and SXT models
- Industry-exclusive Super Stow 'n Go seating can be easily operated with one hand, allowing users to convert from carrying seven to hauling cargo in a matter of seconds
- Standard award-winning 3.6-liter Pentastar V-6 engine provides best-in-class 283 horsepower without a penalty at the gas pump, getting up to 25 miles per gallon (mpg)
- More than 55 safety, security and technology features, including day time running lights (DRLs) added as standard equipment on all models, plus a five-year/100,000-mile powertrain warranty protect customers for years to come
- Dodge Grand Caravan is the best-selling and most awarded minivan ever

September 2, 2014, Auburn Hills, Mich. - The Dodge Grand Caravan continues its tradition of offering customers many features at an outstanding value with the introduction of the new Plus Package for 2015. The Plus Package, available on the SE and SXT models, delivers the most popular features and options at a considerable value for customers.

The Dodge Grand Caravan SE Plus features unique 17-inch Satin Carbon aluminum wheels and body-color heated exterior mirrors. Unique interior appointments include silver accent stitching and piano black accents throughout, black cloth seats, a black leather-wrapped steering wheel, black leather-wrapped shift knob, black headliner and overhead console, bright heating and air conditioning trim bezels, power second- and third-row windows, and the Uconnect Handsfree Group featuring SiriusXM Radio with a one-year subscription, Bluetooth streaming audio and voice command, and an auto-dimming rearview mirror. The SE Plus Package is available on the Grand Caravan SE for a U.S. Manufacturer's Suggested Retail Price (MSRP) of just \$1,000.

The Dodge Grand Caravan SXT Plus builds on the SXT model and includes standard power sliding doors, power liftgate, super center console and much more. The SXT Plus adds premium appointments, including unique 17-inch polished aluminum wheels with Satin Carbon pockets, bright chrome roof rack, bright window trim moldings, fog lamps and automatic headlamps. On the inside, families are treated to all of the ingenious versatility of the Grand Caravan. Details include black Torino leatherette seats with premium suede inserts and silver accent stitching, power 10-way driver's seat, piano black accent trim bezels, bright chrome accents, Uconnect hands-free voice command with Bluetooth streaming audio, SiriusXM Satellite Radio with a one-year subscription and an auto-dimming rearview mirror. The SXT Plus is available on the Grand Caravan SXT for only \$1,000 U.S. MSRP.

The Blacktop Package, an exclusive customized appearance introduced in 2014, continues to be available on the Grand Caravan SE and SXT models for 2015. The Blacktop Package includes 17-inch polished aluminum wheels with Gloss Black pockets, a Gloss Black grille, black headlamp bezels, an all-black interior, including headliner, door panels and console, unique black cloth seats and door trim panels with silver accent stitching, a leather-wrapped steering wheel with silver accent stitching and a leather shift knob. Grand Caravan SXT models with the Blacktop Package also include fog lamps. Models equipped with the Blacktop Package are available in Granite Crystal, Billet Silver, Brilliant Black, Redline and Bright White.

The 2015 Dodge Grand Caravan is available in four models that fit almost any lifestyle and budget: the AVP, SE, SXT and R/T, with innovative design and features inherent in every model.

### **Unmatched versatility**

Available on the AVP and standard on the SE, SXT and R/T is the industry-exclusive Super Stow 'n Go seating with new easy one-touch operation and more comfortable seats. The second-row Stow 'n Go seats in the Dodge Grand Caravan can be effortlessly stowed in less than five seconds with just one hand. And when not stowed, only Dodge Grand Caravan allows secure storage in the second-row in-floor bins. Standard on all Grand Caravan models is the 60/40 split-folding third-row Stow 'n Go seating. Only Grand Caravan can so effortlessly be transformed from hauling seven passengers to hauling cargo in a matter of seconds.

### **Award-winning engine**

At the heart of the 2015 Dodge Grand Caravan is the award-winning 3.6-liter Pentastar V-6 engine mated to a smooth-shifting six-speed automatic transaxle. This engine was named one of "Ward's 10 Best Engines" three years in a row. In the Grand Caravan, the Pentastar V-6 delivers a best-in-class 283 horsepower, 260 lb.-ft. of torque and best-in-class 3,600-lbs. towing.

Dodge Grand Caravan also features a driver-selectable fuel economizer mode. Drivers can change the transaxle shift schedule with the push of a button to maximize their fuel economy. In addition, lower-rolling resistance tires, a spoiler and reduced mechanical drag all contribute to Dodge Grand Caravan's class-leading aerodynamics and efficient fuel economy. Even with the potent V-6 powertrain, Grand Caravan still manages to deliver a generous fuel economy rating of 25 miles per gallon (mpg) on the highway, which translates to 500 miles on a single tank of fuel.

Dodge Grand Caravan R/T is where versatility meets performance and attitude. Uniquely designed both inside and out, the R/T features a suspension tuned for sporty handling, while still providing a comfortable ride. The shocks were re-tuned to work in conjunction with the higher rate springs at all four corners. These changes allow for quicker responses to driver input and tighter handling characteristics.

### **Exterior details**

Grand Caravan's design is intended to convey the dynamic driving nature of the vehicle. A front fascia sports the Dodge signature "split crosshair" grille and quad headlamps, which combine to give the face of the 2015 Grand Caravan a sporty feel. A sculpted rear fascia and liftgate and rear "ring of fire" LED tail lamps complete the look from front to back.

Another innovation from the minivan leader is the Stow n' Place roof rack system that lets owners stow the roof bows in the side rails when they're not using them and snap them easily into place when needed. The ability to stow the roof bows when they're not being used means less aerodynamic drag and wind buffeting and better overall efficiency.

### **Premium interior**

Owners will step inside to a world-class interior. A modern, one-piece instrument panel is intuitive for the customer with instinctive ergonomics and large gauges, with premium bright accents and soft-touches throughout. An available "super" center console provides clever functionality and storage for the active commuter, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse.

A three-spoke steering wheel with integrated controls for audio, navigation and speed control also offers a minivan-first heated steering wheel option. The best storage in the segment rounds out the improved interior.

### **More than 55 available safety, security and technology features keep families safe and connected**

For 2015, day time running lights (DRLs) have been added as standard equipment to all Dodge Grand Caravan models. Other available safety and security features include standard front seat-mounted side air bags, a driver-side knee blocker air bag, three-row side-curtain air bags, electronic stability control (ESC), tire-pressure monitoring and remote keyless entry. The available Safety Sphere Package of features includes ParkSense rear park assist system, ParkView rear backup camera, Blind-spot Monitoring and Rear Cross Path detection system, and rain-sensitive wipers.

With class-leading cargo capacity, best-in-class power, 100,000-mile powertrain warranty and segment-exclusive

Super Stow 'n Go, the 2015 Dodge Grand Caravan truly is the industry's most affordable and most versatile cargo and passenger vehicle.

### **2015 Dodge Grand Caravan AVP (American Value Package)**

With standard equipment like the 3.6-liter Pentastar V-6 engine with class-leading 283 horsepower and six-speed automatic transmission, air conditioning, 17-inch wheels, anti-lock four-wheel disc brakes (ABS), electronic stability control (ESC), seven airbags, second-row in-floor storage bins, third-row Stow 'n Go seating, power windows, locks and mirrors, remote keyless entry, air conditioning, tilt-and-telescoping steering column, steering wheel-mounted audio controls, cruise control and much more, the Grand Caravan is a tremendous value in the minivan segment.

Optional equipment includes:

- Second-row Stow 'n Go seats
- SiriusXM Radio
- Compact spare tire

Uconnect Handsfree Group:

- Leather-wrapped steering wheel and shift knob
- Rearview auto-dimming mirror with microphone
- SiriusXM Radio
- Bluetooth streaming audio
- Uconnect Voice Command with Bluetooth

### **2015 Dodge Grand Caravan SE**

- The Dodge Grand Caravan SE adds features such as second-row Super Stow 'n Go seating, three-zone climate control, floor console with cup holders, deep-tint sunscreen glass, six speakers, body-color exterior handles, side moldings and sill appliques
- Plus Package is new for the 2015 model year, and the popular Blacktop Package continues as an option
- Optional equipment includes:
  - SiriusXM Radio
  - Uconnect Handsfree Group
  - Compact spare tire

SE Plus (late availability):

- 17-inch Satin Carbon aluminum wheels
- Body-color heated exterior mirrors
- Black cloth seats with silver accent stitching
- Black leather-wrapped steering wheel with piano black bezels and silver accent stitching
- Black leather-wrapped shift knob
- Front door armrests with silver accent stitching and piano black appliques
- Instrument panel piano black appliques and climate control chrome trim bezels
- Black headliner and overhead console
- Second-row power windows
- Power vented rear quarter windows
- One-touch front power windows
- Uconnect Handsfree Group, which includes:
  - Rearview auto-dimming mirror with microphone
  - SiriusXM Radio
  - Bluetooth streaming audio
  - Uconnect Voice Command with Bluetooth

Blacktop Package:

- 17-inch polished aluminum wheels with Gloss Black pockets
- Gloss Black grille

- Black headlamp bezels
- All-black interior, including headliner, door panels and center console
- Unique black cloth seats with silver accent stitching
- Black door trim panel with unique silver accent stitching
- Leather-wrapped steering wheel with unique silver accent stitching
- Leather-wrapped shift knob

Power Window Group:

- Second-row power windows
- Power vented rear quarter windows
- One-touch front power windows

Single DVD Entertainment System:

- 6.5-inch Uconnect touchscreen display
- ParkView rear backup camera
- 30GB hard drive
- Second-row overhead 9-inch high-resolution video screen
- DVD console
- Two USB charging ports
- HDMI input
- 115-volt inverter
- Two wireless headphones
- Video remote control
- SiriusXM Radio

**2015 Dodge Grand Caravan SXT**

The Dodge Grand Caravan SXT is the only minivan in America priced less than \$30,000 to include the functionality of power dual sliding doors and power liftgate. Other standard equipment includes second-row power windows, third-row power quarter air vents, body-color heated mirrors, segment-exclusive Super Center Console and Stow 'n Place Roof Rack.

An industry-exclusive Blu-ray DVD system with dual 9-inch screens in the second and third rows is available on SXT models.

Optional equipment includes:

- Uconnect 430 Radio with 6.5-inch touchscreen, CD/DVD/MP3/HDD and 30GB hard drive (approximately 6,700 song capacity), Gracenote Music ID and audio input jack
- Garmin navigation
- SiriusXM Radio
- Uconnect Handsfree Group
- Power 10-way driver seat
- Compact spare tire

SXT Plus (late availability):

Includes all of the SXT content and adds:

- 17-inch polished aluminum wheels with Satin Carbon pockets
- Bright chrome window-trim belt molding
- Bright chrome roof rack
- Fog lamps
- Automatic headlamps
- Black Torino leatherette seats with premium suede inserts and silver accent stitching
- Power 10-way driver's seat
- Leather-wrapped steering wheel and shift knob with silver accent stitching
- Uconnect Handsfree Group, which includes:

- Rearview auto-dimming mirror with microphone
- SiriusXM Radio
- Bluetooth streaming audio
- Uconnect Voice Command with Bluetooth

Driver Convenience Group:

- Heated steering wheel
- Heated first- row seats
- Second- and third-row sunshades
- Remote USB port
- Overhead console system with storage bins, ambient lighting and rear swiveling reading/courtesy lights

Blacktop Package:

- Includes all of the SE Blacktop content and adds fog lamps

Single DVD Entertainment System:

- Uconnect 430 Radio
- 6.5-inch touchscreen display
- ParkView rear backup camera
- 30GB hard drive
- Second-row overhead 9-inch high-resolution video screen
- DVD console
- Two USB charging ports
- HDMI input
- 115-volt inverter
- Two wireless headphones
- Video remote control
- SiriusXM Radio

Dual DVD Blu-ray Entertainment System:

Includes all of the single DVD entertainment system content and adds:

- Second- and third-row overhead 9-inch high-resolution video screens
- Blu-ray DVD console

Security Group:

- Security alarm
- Remote start system

**2015 Dodge Grand Caravan R/T**

The Grand Caravan R/T includes a very distinctive monochromatic exterior and unique new 17-inch polished aluminum wheels with gloss black pockets, premium black Torino leather interior with red accent stitching, nine speakers with amplifier and subwoofer, a unique sport suspension and more.

Dodge Grand Caravan R/T models also include Uconnect 430 Radio with 6.5-inch touchscreen, ParkView rear backup camera, remote start, power liftgate, power dual sliding doors and security alarm as standard. Added value can also be found with the available dual DVD Blu-ray rear entertainment system.

Optional equipment includes:

- Black roof rails
- Garmin navigation
- Single DVD Entertainment System
- Dual DVD Blu-ray entertainment system

Driver Convenience Group:

- Heated steering wheel
- Heated front and rear seats
- Uconnect Phone with voice command and Bluetooth streaming audio
- Second- and third-row sunshades
- Auto-dimming rearview mirror
- Remote USB port

Safety Sphere Group:

- Rain-sensitive wipers
- ParkSense rear park assist system
- Blind-spot Monitoring and Rear Cross Path detection

Trailer-tow Group:

- Heavy-duty engine cooling
- Trailer-tow wiring harness
- Load-leveling and height-control suspension

For 2015, the Dodge Grand Caravan is available in eight paint colors: Billet Silver Metallic, Brilliant Black Pearl, Deep Cherry Red Pearl, Redline Red Pearl, Sandstone Pearl, Bright White, True Blue Pearl and Granite Crystal Metallic.

The 2015 Dodge Grand Caravan is built at the Windsor Assembly Plant in Windsor, Ontario, Canada.

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