

Contact: Ron Kiino
Ariel Gavilan

Fiat 500L Adds Automatic Transmission for 2015

- 2015 Fiat 500L available with six-speed automatic transmission for a total of three transmission options
- Fiat 500L Trekking's distinct, rugged exterior available in two new paint colors for 2015: Blue Tornado and Rosso Perla (Deep Lava Red)
- Fiat 500L combines the appeal of the iconic Fiat 500 with four doors and comfortable seating for five
- Innovative 1.4-liter MultiAir Turbo engine provides the Fiat 500L with fuel efficiency combined with an output of 160 horsepower and 184 lb.-ft. of torque

September 1, 2014, Auburn Hills, Mich. - Building on the style, efficiency and driving enjoyment that has made the Fiat 500 an icon, the Fiat 500L expands the Cinquecento's appeal by offering 42 percent extra interior space with comfortable seating for five, engaging driving dynamics, a 160-horsepower 1.4-liter MultiAir Turbo engine and three transmission offerings, all wrapped in contemporary Italian design.

For 2015, the Fiat 500L is available with a six-speed automatic transmission, which is optional on the Easy and Trekking models, and standard on the Lounge model.

"The Fiat 500L offers customers the Italian style of the Fiat 500 with more space and functionality to suit their lifestyle," said Jason Stoicevich, Head of FIAT Brand North America — Chrysler Group LLC. "The addition of a new six-speed transmission, which complements our current powertrain offerings, will continue to fuel the success of the 500L in the American market."

Also new for 2015, the Fiat 500L adds Blue Tornado to its broad color palette, which includes a total of 11 exterior paint colors across all models. Blue Tornado is available only on the distinct, rugged exterior of the 500L Trekking. Rosso Perla (Deep Lava Red) is also available on the 500L Trekking for 2015.

Fiat 500L

Since the modern Fiat 500's global launch in 2007, more than 1 million of these efficient and city-friendly vehicles have been sold in more than 110 countries worldwide. And now with the Fiat 500L, the Cinquecento has grown up to accommodate even more of life's greatest experiences and emotions all together: children, friends, journeys, music and community. The letter "L" sums up the six dimensions of the Fiat 500L:

- "Leveraging," the FIAT brand's approach to its iconic Cinquecento design DNA
- "Large," meant as functionality and space via its "small-wide" vehicle architecture with "cab forward" design that enables this Cinquecento to offer:
 - Best-in-class interior volume
 - Best-in-class front head and shoulder room
 - Best-in-class rear cargo space (with back seats up)
- "Loft," a trendsetting environment with segment-exclusive glass A- to D-pillars and an available large dual-pane glass sunroof (20.7 sq. ft. / 1.92 m²) for panoramic views
- "Lifestyle," four unique models, including the Fiat 500L Trekking that blends rugged styling and versatility for a Cinquecento that complements customers with a highly active lifestyle
- "Light," when 'lightness' means human- and eco-friendly technology

Paired with its tight European handling and quick steering, the sixth dimension, "Liters," defines the fuel-efficient MultiAir Turbo engine in the Fiat 500L, providing class-leading standard horsepower per liter (117 hp/liter) with an output of 160 horsepower and 184 lb.-ft. of torque. For driver precision and control, the Fiat 500L features a six-speed

manual transmission, six-speed Euro Twin Clutch transmission or a six-speed automatic transmission.

Building upon the Cinquecento's fun-to-drive DNA, the 2015 Fiat 500L features a touring-tuned chassis, which complements its MultiAir Turbo engine's best-in-class horsepower and torque.

To deliver class-leading levels of control and comfort, the Fiat 500L features a MacPherson front-suspension design with exceptional rigidity for increased cornering performance and reduced weight.

A specially designed front cross member serves two roles by providing rigidity to achieve greater acoustic comfort and to integrate a third-load line to improve energy absorption in the event of a crash. The adoption of a "split" type shock absorber mounting transmits road vibrations to the body through two different routes for improved acoustics and better efficiency of the shock absorber.

At the rear, the Fiat 500L features a torsion axle structure with a high level of rolling rigidity to save the weight of an anti-roll bar. Unique to the North American market are specially tuned bushings that deliver ride control and comfort, with the durability needed for more treacherous unpaved roadways.

The Fiat 500L for North America features Koni frequency selective damping (FSD) front strut and rear shock absorbers to deliver improved road-holding and handling characteristics. In addition, the Koni FSD system actively filters out high-frequency suspension inputs from uneven road surfaces and adjusts for comfort and smoothness while maintaining excellent ride control.

The Fiat 500L has more than 40 available safety and security features, including seven standard air bags, reactive head restraints, electronic stability control (ESC) and ParkView rear backup camera.

Illustrating purposeful Italian design, the Fiat 500L features segment-exclusive glass from the A- and D-pillars for an interior environment nearly encapsulated by 360-degree views. For a sporty appearance, the belt- and window-molding surrounds are trimmed in Nero (black).

In addition to a monotone look, the five-passenger Cinquecento offers even more style with its "floating" roof painted in Nero or Bianco (white). The Fiat 500L also provides first- and second-row passengers with cityscape views through a 20.7 sq. ft. (1.92 m²) dual-pane glass system.

Exterior paint colors for the 2015 Fiat 500L Pop, Easy and Lounge models include Grigio Chiaro (graphite), Blu Chiaro (light blue), Grigio Scuro (gray), Verde Bosco Perla (forest green), Rosso Perla (Deep Lava Red), Rosso (red), Mocha Latte, Bianco (white) and Nero (black).

Fiat 500L Trekking: the *adventurous* side of the 500L

Designed with the active and thrill-seeking North American customer in mind, the 2015 Fiat 500L Trekking expands the appeal and practicality of the Fiat 500L with distinct, rugged looks; an athletic two-tone interior environment; unique front and rear fascia designs; flared wheel arches and larger 17-inch wheels to support its adventurous personality.

Making the Fiat 500L Trekking distinct from the 500L Pop, Easy and Lounge models is the addition of aggressively styled front and rear fascias with Grigio Chiaro (graphite) accents for a bolder look. Unique Grigio Chiaro wheel arch and body-side sill moldings give the Fiat 500L Trekking a more adventurous look, while larger 17 x 7-inch aluminum wheels hint at the urban-utility vehicle's handling capabilities. For 2015, exterior paint colors for the 500L Trekking include the new and exclusive Blue Tornado, Grigio Scuro (gray), Verde Bosco Perla (forest green), Rossa Perla (Deep Lava Red), Mocha Latte, Bianco (white), Nero (black) and Giallo (yellow).

A unique two-tone Nero/Marrone (black/brown) interior environment continues the Fiat 500L Trekking's rugged-athletic theme. At the center of it all, an Uconnect 5.0 system features a 5-inch intelligently and intuitively designed touchscreen interface, handsfree calling and Bluetooth streaming audio, as well as voice-command control of the radio and a media hub for seamless integration of portable devices. For even more capability, the Fiat 500L Trekking is available with the premium Uconnect 6.5 system with its larger 6.5-inch touchscreen radio, dealer-activated

navigation with intuitive map graphics and a premium media hub with SD card reader.

Fiat 500L features innovative technology

Uconnect 5.0

The 2015 Fiat 500L features the Uconnect 5.0 system with a 5-inch touchscreen that enables handsfree calling via Bluetooth-equipped phones, as well as voice-command control of AM/FM, and optional SiriusXM Radio, USB media port and navigation system. Compatible smartphones, equipped with Bluetooth and Message Access Profile (MAP), can receive text messages and send from a list of 18 pre-defined messages. Digital music can be streamed wirelessly from compatible Bluetooth smartphones or audio players supported by a media hub equipped with an auxiliary jack and USB port that enables recharging and seamless operation of portable devices. An integrated CD player offers additional media flexibility.

Also available on the Fiat 500L is the Uconnect 6.5 model with a 6.5-inch touchscreen display, voice operation of AM/FM and standard SiriusXM Radio, mobile phones and navigation with intuitive map graphics. Additional features include handsfree calling, text messaging (with MAP compatible phones, check UconnectPhone.com for compatibility) and audio streaming via compatible Bluetooth-enabled phones, personalization settings and a premium media hub with USB and auxiliary ports, as well as SD card reader. Both Uconnect 5.0 and 6.5 systems are available with optional ParkView rear backup camera.

eco:Drive

The 2015 500L offers the FIAT brand's state-of-the-art eco:Drive, demonstrating that an automaker's environmental responsibility should extend beyond the production line to the actual way customers drive their cars.

Included on Uconnect 5.0, eco:Drive collects and calculates all necessary data relating to vehicle efficiency and transmits it to the 5-inch touchscreen so drivers can view the information in real time. The information also can be transmitted through the USB port to any configured USB memory stick. Plug the stick into a personal computer, and the feature details vehicle performance, such as per trip CO2 emission levels. In addition, eco:Drive analyzes the driver's style and provides recommendations on how to modify his or her driving style to help reduce fuel consumption and CO2 emissions.

Beats by Dr. Dre Audio system

The 2015 Fiat 500L offers its passengers a music experience the way the artist intended. The Beats Audio studio-quality sound system includes six premium speakers, including a 6.5-inch dual-voice coil (DVC) subwoofer with trunk-mounted enclosure and eight-channel amplifier with Beats Audio digital sound processing (DSP) algorithm.

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