

Contact: Dianna Gutierrez

Diane Morgan

Get Ready, Camp Jeep® On The Road is Coming to San Francisco

- Bumpy, muddy, wet driving adventure to stop in San Francisco Sept. 10-11, 2005
- Free, two-day driving event lets consumers get behind the wheel of a Trail Rated® Jeep® vehicle
- Mountain biking, Quattro bungee jumping and wall climbing offer those with a sense of adventure plenty to do

August 31, 2005, Auburn Hills, Mich. -

WHAT: Camp Jeep® On the Road, the traveling tour that brings the most popular elements of Camp Jeep, the brand's legendary owner's program, to local markets, is stopping in San Francisco for a free, two-day driving event.

Unique Jeep® driving courses will let consumers experience the 2005 Jeep Grand Cherokee, Liberty and Wrangler in a variety of off- and on-road conditions. Visitors will also have the chance to participate in thrilling activities synonymous with the Jeep lifestyle, including rock wall climbing, mountain biking and Quattro bungee jumping.

The all-new 2006 Jeep Commander, which will arrive in dealer showrooms this fall, will also be on display during the tour. The Commander - classic in design, engineered to perform as only Jeep vehicles can, the first with three rows of seats and equipped with advanced safety technologies - is the leading edge of a Jeep product offensive scheduling for the next few years.

WHO: Existing and potential Jeep owners

WHEN: Saturday, Sept. 10, 2005, from 9 a.m. to 7 p.m.

Sunday, Sept. 11, 2005, from 9 a.m. to 6 p.m.

WHERE: Alameda County Fairgrounds

DETAILS:

Photo Opportunities – All-new 2006 Jeep Commander, historic Jeep Willys MB and plenty of Jeep brand vehicles navigating the exciting off- and on-road courses. Sign-up or get more info by calling 1-877-CAMP-JEEP or visiting us at www.jeep.com/campjeep.

Interviews with Jeep product specialists upon request.

-###-

Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>