

Contact: Ronald Kiino

Ariel Gavilan

2015 Fiat 500 Lineup Now Features Innovative Instrument Panel With New 7-inch High-Definition Display

- Seven-inch HD TFT display helps drivers to easily monitor and configure vehicle information
- Other interior updates for driver convenience include Bluetooth streaming audio and a revamped center console with an additional USB port
- Three new exterior paint colors for 2015 are Giallo Moderna Perla (modern pearl yellow), Laser Blu (bright metallic blue) and Billet Argento (billet silver)

April 7, 2014, Auburn Hills, Mich. - The 2015 Fiat 500 vehicle lineup, to be showcased at the 2014 New York International Auto Show, will include a number of interior enhancements for increased driver convenience and ease of use, including an advanced instrument panel with a 7-inch high-definition TFT (Thin Film Transistor) cluster display.

The new 7-inch TFT cluster allows drivers to easily monitor data like speed, fuel level, Eco index and trip information. While on the main screen, an image of the vehicle is surrounded by information, including distance traveled, gas mileage and range. A parking screen helps drivers while moving in reverse if the vehicle is equipped with Rear Park Assist. Other screen options include a radio screen that displays information about the station selected and a telephone screen showing call information.

When the vehicle is in Sport mode, the TFT display becomes more aggressive in appearance, complementing the Sport mode's more engaged driving experience.

The TFT display will be standard on the 2015 Fiat 500 Sport, Lounge, Turbo and Abarth models, and optional on the Pop.

Other interior updates for 2015 include a redesigned center console. To make it more useful for drivers, the revamped console includes a new cup holder design and an additional, conveniently located USB port that is fully functional and integrated with the radio. The 2015 Fiat 500 models will also include Bluetooth streaming audio in addition to the already standard Bluetooth phone connectivity.

"Since launching in March 2011, more than 135,000 Fiat 500 cars have been sold in North America," said Jason Stoicevich, Head of FIAT Brand for North America, Chrysler Group LLC. "We continue to improve the successful 500, retaining its unique Italian flavor while adding unique features, such as a 7-inch TFT display, and incorporating Bluetooth streaming and a more functional center console."

On the exterior, new paint colors for 2015 are Giallo Moderna Perla (modern pearl yellow), Laser Blu (bright metallic blue) and Billet Argento (billet silver).

In addition to the interior improvements across the Fiat 500 lineup, the Fiat 500 Abarth, Abarth Cabrio and Turbo will add a six-speed automatic transmission as an option for 2015.

The 2015 Fiat 500 lineup will be available in studios beginning in July 2014.

FIAT Brand

FIAT brand celebrates its 120th anniversary. For more than a century, some things haven't changed. Head-turning Italian design and the ultimate fun-to-drive factor come standard with every FIAT.

FIAT is the only brand in the industry to offer standard turbo powertrains that deliver at least 30

mpg across its entire product lineup. The all-turbo lineup includes the all-wheel-drive Fiat 500X compact crossover, the Fiat 124 Spider roadster and the five-passenger Fiat 500L utility vehicle. FIAT is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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