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Dodge Announces Pricing for All-New 2006 Charger SRT8

With 425-horsepower HEMI® and 420 lb.-ft. of torque, "Charger on Steroids" is the Ultimate Modern American Muscle Sedan

August 17, 2005, Auburn Hills, Mich. -

- All-new 2006 Dodge Charger SRT8 priced at \$35,995
- Zero to 60 mph in low 5 seconds, quarter-mile in under 14 seconds, 0-100-0 mph in under 17 seconds
- Horsepower-per-liter rating exceeds that of the legendary 1966 Street HEMI

Dodge announced pricing today for the quickest sedan in its lineup, the all-new 2006 Dodge Charger SRT8.

Adding a new level of Dodge DNA to the SRT formula of benchmark performance at the lowest price, the all-new 2006 Dodge Charger SRT8 is available for \$35,995, which includes \$675 for destination. Dodge Charger SRT8 arrives in Dodge showrooms in November.

"With a 425-horsepower SRT-engineered HEMI, the all-new 2006 Dodge Charger SRT8 is the quickest sedan in the Dodge lineup," said Darryl Jackson, Vice President - Dodge Marketing, Chrysler Group. "It combines SRT performance of zero to 60 mph in about 5 seconds and 0-100-0 in under 17 seconds, with the bold, in-your-face attitude that's all Dodge.

"Add it all up for \$35,995 – and the all-new 2006 Dodge Charger SRT8 offers incredible bang for the buck," added Jackson.

The all-new 2006 Dodge Charger SRT8 is powered by a 6.1-liter HEMI V-8 engine producing 425 horsepower and 420 lb.-ft. of torque, and is equipped with a host of performance upgrades and premium amenities.

Even More HEMI Power

The heart of the 2006 Dodge Charger SRT8 is its SRT-engineered 6.1-liter HEMI V-8 engine, which generates 85 more horsepower than the 5.7-liter version with more cubic inches, higher compression ratio, faster engine speed and better engine breathing through special cylinder heads and manifolds. The 6.1-liter HEMI V-8 engine was strengthened with components including a reinforced engine block, forged steel crankshaft and high-strength connecting rods.

The result is an engine capable of 425 horsepower and 420 pound-feet of torque - the highest specific-output V-8 engine ever offered by the Chrysler Group - with a horsepower-per-liter rating that exceeds even that of the legendary 1966 Street HEMI.

2006 Dodge Charger SRT8 Features

The all-new 2006 Dodge Charger SRT8 is loaded with SRT-tuned performance upgrades, including large-diameter anti-sway bars, specially tailored spring rates, Bilstein dampers, Brembo four-piston disc brakes at the front and rear, and 20-inch forged aluminum wheels shod with Goodyear F1 Supercar three-season tires.

2006 Dodge Charger SRT8 standard features include power-adjustable, deeply sculpted and aggressively bolstered front seats trimmed with performance suede inserts that secure occupants during spirited driving. Other features include "carbon fiber" leather trim on the steering wheel, and special satin silver finish on the center stack. Full instrumentation includes a 180 mph speedometer, tachometer and temperature gauges. The interior is offered in Dark/Light Slate Gray.

Available options include a power sun roof (MSRP \$950) and a trio of SRT packages:

- Package 1 includes heated front seats, dual-zone air conditioning, air filtration system, automatic headlamps and one-touch up/down power front windows (MSRP \$675)
- Package 2 includes a security system, 11-speaker Kicker® audio system with AM/FM radio and six-disc CD changer and MP3 (MSRP \$1,245)
- Package 3 includes a DVD-based navigation system, SIRIUS Satellite Radio, which offers hundreds of commercial-free channels, and a UConnect™ hands-free communications system with Bluetooth™ technology (MSRP \$2,550)
- Also available are supplemental side air bags (MSRP \$390) and all-season tires (no extra charge).

Functional SRT Exterior Design Cues

The 2006 Dodge Charger SRT8's exterior styling begins with an all-new front fascia with integrated ducts that help direct air to cool the brakes and a front air dam that reduces lift. The hood incorporates a scoop to funnel cool air to the engine compartment. In the rear, there are integrated strakes to direct air flow and aggressive cutouts to accommodate dual 3.5-inch exhaust tips. A deck lid spoiler set on dual stanchions increases downforce for better handling and traction.

Dodge Charger SRT8 styling is also unique with a heritage-style SRT badge set into the blacked-out grille. Body-color exterior mirrors fold inward for convenience.

Available exterior colors for the 2006 Dodge Charger SRT8 include Bright Silver, Brilliant Black and Inferno Red Crystal Pearlcoat.

Street and Racing Technology (SRT)

Formed in 2002, SRT is the industry's leading in-house automotive performance group. SRT creates some of the Chrysler Group's boldest, most distinctive products that deliver benchmark performance at the lowest price.

SRT boasts 10 SRT-badged Chrysler and Dodge performance vehicles, all of which will be in dealer showrooms by year's end: Dodge Viper SRT10 Convertible and Coupe, Dodge SRT4, Dodge Ram SRT10 regular cab and Quad Cab™, Dodge Magnum SRT8, Dodge Charger SRT8, Chrysler Crossfire SRT6 Coupe and Roadster and Chrysler 300C SRT8.

The 11th SRT vehicle, the all-new 2006 Jeep® Grand Cherokee SRT8, will arrive in dealerships early next year.

Dodge Brand

With a U.S. market share of seven percent, Dodge is the fifth-largest nameplate in the United States and the eighth-largest nameplate in the automotive industry. In 2004, Dodge sold more than 1.4 million vehicles in the global market.

Dodge continues to lead the minivan market segment with a 20 percent market share in the United States. In the truck market, Dodge has an 18 percent market share. In the car market, Dodge has a 4.5 percent market share.

The all-new 2006 Dodge Charger SRT8 is built at the Brampton Assembly Plant in Brampton, Ontario, Canada.

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