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Dodge to Set Big Apple and Car Enthusiasts Abuzz With Reveal of Its Two Iconic Muscle Cars – the New 2015 Dodge Challenger and Dodge Charger – at 2014 New York International Auto Show

April 7, 2014, Auburn Hills, Mich. - Dodge is giving an early look at its new 2015 Dodge Challenger and the 2015 Dodge Charger, both of which will be revealed Thursday, April 17 at the New York Auto Show, just ahead of the Dodge brand's 100th anniversary this summer.

Inspired by the classic Dodge Challenger, the iconic muscle car is new from the inside out for 2015 and features a new powertrain combination that is sure to get enthusiasts "abuzz."

The world's most-successful, four-door muscle car – the 2015 Dodge Charger – will also take the stage at the Jacob Javits Center in New York. The new Charger receives a full-body makeover with nearly every single body panel being resculpted. The result? Check out the reveal in New York to see this sleeker, more modern appearance.

To see the new 2015 Dodge Challenger and Charger revealed live in New York at 11:30 a.m. EDT, go to www.dodge.com or watch the [Livestream webcast](#).

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In June 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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