

Chrysler Group LLC Offers Hot Holiday Deals on Branded Merchandise

December 17, 2013, Auburn Hills, Mich. - Looking for a last-minute holiday gift? Shop now at any of Chrysler Group LLC's brand websites for hot holiday deals that serve as perfect presents for the Chrysler, Jeep®, Dodge, Ram, FIAT, SRT or Mopar enthusiast in your life.

Shoppers may use the promo code "HOLIDAY13R" to receive free standard shipping on all orders until Dec. 31.

The Chrysler brand's Chrysler Collection (www.collection.chrysler.com) offers sleek style for the season. Some of the featured holiday deal items include a vintage navy long-sleeve oxford, a men's zip pullover, a women's hooded knit jacket, men and women's tees and polos, a leather business card holder and key ring set, baseball and knit caps, and women's clasp wallet. Imported From Detroit (IFD) apparel is also available at www.ifdstore.com, featuring items from IFD T-shirts and hoodies to gym bags and vehicle replicas. Also available are new items, including a circle scarf, IFD dog tags and ring, flat bill, tweed and cadet caps, an infant bib and sippy cup, an IFD leather pouch and tote bags.

Check out the Dodge brand's latest 100th anniversary collection, featuring more than 30 new items, including men and women's apparel, hats, tumblers, mugs, journals, key fobs, decals and pens. Hot holiday deals include men and women's tees and jackets, baseball caps, hooded sweatshirts, a Dodge water bottle and nine-LED lite multi-tool. For the die-hard Dodge enthusiasts who want to brush up on the history, a new book that chronicles the first 100 years of the Dodge Brand is available for pre-order on Amazon.com. All items can be purchased at www.life.dodge.com.

Shopping for an adventurer? The Jeep brand offers the perfect gear to chase new horizons at www.gear.jeep.com. Holiday deals include discounted prices on men and women's T-shirts, a vintage full-zip hoodie and eco-chic tote bag. Some new items for sale include long sleeve tees and thermals, men and women's softshell jackets and quilted vests, distressed, frayed, stone wash and knit caps, a Grand Cherokee leather notebook, a Jeep sleeping bag, a spectator cooler chair and canvas messenger bag.

The Ram Truck brand's new "The Farmer in All of Us" portrait book is now available, featuring a 300-page collection of original agriculture and farming photography, including many of the images from the Ram Truck brand's "Farmer" Super Bowl commercial. Also available are more than 30 holiday deal items, including men and women's tees, hooded and lightweight jackets, a leather iPad case and a Ram leather duffel bag. Some new items include iPhone Skinz, belts and belt buckles, men and women's hooded pullovers, baseball caps and a Mossy Oak® backpack. All items are available at www.outfitter.ramtrucks.com.

The FIAT brand is rolling out all-new apparel and lifestyle items, including long and short sleeve tees, a leather iPad case, men and women's packable jackets, baseball caps, a FIAT charm key ring, a hot and cold skinny tumbler and tote bag. More than 50 items are featured as hot holiday deals, including an Abarth® refugee duffel, a FIAT scarf, baseball and cadet caps, short sleeve, long sleeve and thermal tees, men and women's softshell and fleece jackets, men and women's button-down shirts, and a Color Me media player speaker. Items can be purchased at www.e-store.FIATUSA.com.

Enthusiasts can show their passion for the SRT brand with some new apparel and swag, including men, women and youth T-shirts and crew jerseys, softshell jackets and vests, performance zip fleece pullovers, an infant Stryker onesie, iPhone cases featuring the full SRT lineup, a limited edition 24 Hours of Le Mans poster and festive holiday ornaments. All items are available for sale at www.srtshop.com.

Give the gift of gear with Mopar's latest merchandise, including HEMI® signs, a Mopar '70 Cuda B5 wall shelf, a

Mopar pub table, baseball caps and knit beanie, men, women and youth short and long sleeve tees and vehicle replicas. Featured holiday deal items include T-shirts, a lightweight jacket, Mopar Isotoner SmarTouch gloves, zippered padfolios, a wireless mouse, and Mopar performance BBQ grill and cooler. To purchase Mopar merchandise visit www.wearmopar.com.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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