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2014 Chrysler Town & Country Features 30th Anniversary Edition and “S” Model

- 30th Anniversary of the minivan celebrated with Town & Country special edition
- Town & Country S brings modern design to the minivan segment
- Industry-exclusive Blu-Ray player available along with HDMI input for video game systems
- Leather seats and sharper-resolution rear-seat DVD player standard on all Town & Country models
- 3.6-liter Pentastar V-6 engine provides best-in-class horsepower with excellent fuel economy
- Town & Country is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick with more than 40 available safety and technology features like trailer-sway damping and SafetyTec, which provides industry-leading features including ParkView rear backup camera, Blind-spot Monitoring and Rear Cross Path detection

August 31, 2013, Auburn Hills, Mich. - The 2014 Chrysler Town & Country minivan is celebrating the 30th anniversary of the minivan as one of the leading innovators in the segment created back in late 1983. New for 2014 is the Chrysler Town & Country 30th Anniversary Edition which features unique exterior and interior trim in addition to its already extensive list of standard equipment. The Town & Country S model continues on for 2014, bringing with it the modern design cues that tie in with Chrysler 200 S and 300 S models.

The Chrysler Group invented the modern minivan in 1983 with the Dodge Caravan and Plymouth Voyager. The first luxury minivan, the Chrysler Town & Country, debuted in 1989. Seventy-eight minivan-first innovations and 13 million minivan sales later, the company still leads the way with the best, most innovative vehicle to move people and things.

The 2014 Town & Country 30th Anniversary Edition is based on the Touring-L model and features unique exterior and interior content. Exterior features on the 30th Anniversary Edition include 17-inch aluminum wheels with polished faces and painted Satin Carbon pockets, “30th Anniversary” badge and the availability of Granite Crystal Pearl Coat paint.

The luxuriously appointed interior features black Alcantara seat inserts with Nappa seat bolsters, piano black steering wheel bezels and instrument panel trim, third-row power folding seats, power folding mirrors, a 30th Anniversary logo in the gauge cluster and touchscreen radio splash screen, a 30th Anniversary logo on the key fob and Light Graystone lower instrument panel, Super Center Console, door armrest stitching and door panels. The 2014 Town & Country 30th Anniversary Edition also comes standard with the Driver’s Convenience Group that features heated first- and second-row seating, a leather-wrapped heated steering wheel, power adjustable pedals, Keyless Enter-N-Go and bright door handles.

Available in unique Granite Crystal Pearl Coat paint, the Town & Country 30th Anniversary Edition is also available in Billet Silver Metallic Clear Coat, Bright White Clear Coat, Brilliant Black Crystal Pearl Coat, Cashmere Pearl Coat, Deep Cherry Red Pearl Coat or True Blue Pearl Coat.

Painted in Bright White Clear Coat, Brilliant Black Crystal Metallic Coat, Deep Cherry Red Pearl Coat or Billet Silver Metallic Coat, the 2014 Town & Country S gets revised trim that adds contrast to the minivan’s typically bright exterior treatment. A black chrome grille is combined with black-background Chrysler Winged badges front and rear, a black rear fascia step pad, “S” model badging, 17-inch aluminum wheels with polished face and black-painted pockets and blacked-out headlight bezels.

The interior features a monotone black interior unique to the Town & Country S. It starts with the Black Torino leather

seats with an “S” logo embroidered in the seat backs and black Ballistic cloth seat inserts. The seats also feature grey stitching as do the door armrests. Piano black gloss appliques are found on the instrument panel and on the spokes of the black leather-wrapped steering wheel, and the Chrysler Winged badge on the wheel matches the black background-look of the exterior badging. Finishing interior touches include a black headliner and upper consoles, black center console and an “S” logo in the instrument cluster.

The segment-exclusive dual-screen Blu-Ray system with HDMI input, two USB recharging ports, a 12-volt outlet and a 115v two-prong outlet is standard. This system allows rear seat passengers to view standard and Blu-Ray DVDs or to play a high-definition video game system on the new, higher definition, screens. Wireless headphones allow back seat passengers to enjoy this state-of-the-art system without forcing front seat passengers to hear the accompanying audio.

The 2014 Town & Country S also features a performance suspension that adds an unexpected level of handling dynamics to the driving experience, yet still provides a comfortable ride that’s expected in a luxury minivan.

Chrysler Town & Country is available in the United States in three different models: the Chrysler Town & Country Touring, Town & Country S, Town & Country Touring-L and Town & Country Limited. These models provide customers exquisite innovation, abundant standard safety features and the versatility they need, all at a surprising value.

No compromise on safety

The 2014 Chrysler Town & Country is an IIHS Top Safety Pick and offers over 40 available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView rear backup camera, front seat-mounted air bags, a driver-side inflatable knee blocker, advanced multistage driver and front passenger air bags, side-curtain air bags for all three rows, trailer sway damping, and electronic stability control, including Brake Assist and all-speed traction control. Optional on Touring and standard on Touring-L and Limited models is the SafetyTec Group consisting of rain-sensitive windshield wipers, auto high-beam headlamps, ParkSense rear park assist system, Blind-spot Monitoring and Rear Cross Path detection.

Benchmark interior

The world-class interior of the 2014 Chrysler Town & Country minivan is beautifully crafted with high-quality materials that are soft to the touch, and offers tech-savvy entertainment features and smart storage and seating options, including Stow ‘n Go seating with one-touch fold-down function. The Uconnect suite of technologies standard on all Town & Country Models offers touchscreen and voice command for convenient control of multiple media sources and outputs, and handsfree phone. Available Uconnect Web transforms the Town & Country into a “hot spot” to deliver the Internet directly to the minivan for instant access to web sites, e-mail and more. Available dual-screen Blu-ray DVD entertainment system with HDMI input, navigation, SiriusXM Radio and SiriusXM Travel Link make the Chrysler Town & Country the ultimate family vehicle.

Luxurious second-row captain’s seating is available on Touring-L and Limited models. A sleek, one-piece instrument panel is crafted with premium materials and is intuitive for the customer. The center stack console has been designed with the customer in mind, offering superior ergonomics with premium materials and a pleasing appearance. An available super center console provides clever functionality and storage for CDs, DVDs, notepad and wallet and integrated power outlets, as well as easy driver/passenger access with a pass-through storage space for larger items, like a purse. Trim rings in the console glow an ambient Sapphire blue color, which allows passengers to find the items they are looking for at night. The steering wheel has integrated controls for audio, navigation and speed control and, a minivan-first, a heated steering wheel option.

Refinement for the driver

The 2014 Chrysler Town & Country delivers an agile, confident driving experience. Engineers placed emphasis on the driver’s experience during routine handling and emergency maneuvers, making the ride more comfortable and creating a quieter cabin in the process. The 2014 Chrysler Town & Country delivers families a fun driving experience, no matter if the drive is the neighborhood carpool, a family vacation or an exhilarating adventure on twisty roads.

Town & Country’s award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a two-time “Ward’s 10 Best Engine” winner and produces 283 horsepower and 260

lb.-ft. of torque. The V-6 is mated to the 62TE six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency and premium, lower-rolling resistance tires and low-drag brake calipers and rear bearings make great fuel economy possible. Town & Country achieves 17 miles per gallon (mpg) in the city, 25 mpg on the highway.

With exquisite styling, a beautifully crafted interior, more than 40 available safety and technology features, smart, cutting-edge entertainment features and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler promise to provide every owner a vehicle that satisfies their desires.

The Chrysler Town & Country appeals to both generation X professionals with two or more children in their household and baby boomers who have no children in the household. Safety and value are two of the primary reasons for purchase, though this customer also needs the functionality and space to ease the challenges of family life.

The 2014 Chrysler Town & Country is available in eight exterior colors: Billet Silver Metallic Clear Coat, Brilliant Black Crystal Clear Coat, Bright White Pearl Coat, Cashmere Pearl Coat, Deep Cherry Crystal Pearl Coat, Maximum Steel Pearl Coat, Mocha Java Pearl Coat, True Blue Pearl Coat and Sapphire Crystal Metallic Clear Coat.

The 2014 Chrysler Town & Country minivan is built at Chrysler Group LLC’s Windsor Assembly Plant in Windsor, Ontario, Canada.

About the Chrysler Brand
The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology all at an extraordinary value since the company was founded in 1926.

Whether it is the groundbreaking, bold design of the Chrysler 300, the sleek elegant styling of the Chrysler 200 Convertible, or the family room on wheels functionality of the Chrysler Town & Country, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners. Beyond just exceptionally designed vehicles, the Chrysler brand has incorporated thoughtful features into all of its products, such as the Stow 'n Go seating and storage system on the Chrysler Town & Country, the fuel-saving Fuel Saver Technology in the Chrysler 300 and Uconnect phone utilizing Bluetooth technology on the Chrysler 200 and Chrysler 200 Convertible.

The world-class interior of the Chrysler Town & Country minivan is beautifully crafted with high-quality materials that are soft to the touch, and offers tech-savvy entertainment features and smart storage and seating options including Stow ‘n Go seating with one-touch fold-down function, dual DVD entertainment system, navigation and SiriusXM Radio with Travel Link making the Chrysler Town & Country the ultimate family vehicle. A 3.6-liter Pentastar V-6 engine is a “Ward’s 10 Best Engine” and produces a best-in-class 283 horsepower and is mated to a six-speed automatic transmission with a fuel economizer mode. Town & Country achieves 17 miles per gallon (mpg) in the city, 25 mpg on the highway.

The Chrysler brand's succession of innovative product introductions continues to solidify the brand's standing as the leader in design, engineering and value. The premium for the Chrysler brand is in the product, not the price.

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