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One in a Million: Toledo Assembly Complex Marks Production of One-Millionth Jeep Wrangler JK

May 16, 2013, Toledo, Ohio - The Jeep Wrangler is one of the most iconic vehicles in the world and today the one-millionth JK model rolled off the assembly line at Chrysler Group's Toledo (Ohio) Assembly Complex. Chrysler executives, plant employees, UAW representatives and supplier partners gathered at the end of the line to mark the occasion.

Mauro Pino, Chrysler Group's Vice President of Vehicle Assembly Operations, and Dan Henneman, Jeep Unit Chairman of UAW Local 12, drove the black 2013 Jeep Wrangler Rubicon 10th Anniversary Edition, bound for a customer in Sarasota, Fla., off the final line to the applause of employees.

"Every Jeep Wrangler sold to customers around the world is born in Toledo, Ohio," said Pino. "Since this facility opened eight years ago, the Toledo workforce has built every one of those million vehicles with pride, passion and a focus on quality. We all look forward to building the next million."

Since 1941, Jeep – the original sport-utility vehicle – has represented freedom, authenticity, adventure and passion. From its start, the Jeep brand has continued to stay true to its heritage with a commitment to providing leading off-road capability in all of its vehicles. The enthusiasm held by Jeep team members and owners for the unique lifestyle made possible "only in a Jeep" is supported by vehicles that are known as the "original fun and freedom machines."

"More than 600 UAW-represented workers at the Wrangler assembly plant come to work every day with a dedication unmatched in the industry," said Zach Leroux, Plant Manager – Toledo Assembly Complex, Chrysler Group. "We all understand that we are the keepers of the Jeep legacy and we take that role very seriously. The entire team is humbled to be part of this milestone moment."

Named after America's most demanding off-road trail, the Jeep Wrangler Rubicon 10th Anniversary Edition takes its place as the most capable production vehicle ever. The limited-production vehicle is loaded with hardcore off-road equipment for its enthusiasts including all-new steel winch-capable bumpers with removable end caps, additional ground clearance, new rock rails and BF Goodrich KM2 Off-road Tires.

"The Toledo workforce understands that the Jeep brand's success is directly related to the quality of their work," said Henneman. "They continue to rise to the challenge of meeting the demand for one of the most recognized sport-utility vehicles worldwide and demonstrating their commitment to millions of Jeep enthusiasts."

The 2013 Jeep Wrangler is recognized and respected by top automotive influencers, garnering numerous awards including Specialty Equipment Market Association's Hottest 4x4 SUV; Petersen's 4-Wheel & Off-Road Magazine's 4x4 of the Year; Texas Auto Writers Association's Mid-Size SUV of Texas; Kelley Blue Book's Best Resale Value Award for Compact Utility Vehicle; Kelley Blue Book's Top 10 Best Resale Value Award; Autobytel.com's SUV of the Year; and Four Wheeler's Four Wheeler of the Year Award.

Connected under one roof with the North Plant, where the all-new 2014 Jeep Cherokee will be built this year, the Toledo Assembly Complex's Supplier Park began production of the Jeep Wrangler and Wrangler Unlimited in 2006. Located on the same site as the former Stickney Plant, the complex includes body and chassis operations, produced in partnership with suppliers Kuka and Mobis, respectively. The Stickney Plant was built in 1942 and nearly two decades later, was converted to produce the Jeep Grand Wagoneer. The facility became the Toledo Assembly Plant when Chrysler Corporation acquired American Motors Corporation (AMC) in August 1987. In the fall of 1997, Toledo North was built for the production of the Jeep Liberty, which launched in April 2001, and later added production of the 2007 Dodge Nitro which launched in August 2006. The last Jeep Liberty and Dodge Nitro rolled off the line in August

2012 and December 2011, respectively. Toledo North will add 1,105 new jobs on a second shift in the third quarter, bringing total complex employment to more than 3,000.

Jeep Brand

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV brand with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup includes Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited – with the new 2014 Jeep Cherokee debuting later this year. To meet consumer demand around the world, all Jeep models are sold outside North America – and all are available in right-hand-drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 to establish a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300 and Town & Country, Jeep Wrangler, all-new Dodge Dart, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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