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All-season Athlete: New 2013 Chrysler 300 Glacier

- New Chrysler 300 Glacier edition combines the segment's most advanced all-wheel-drive (AWD) system with unique design appointments, world-class technologies and delivers a fresh look to the stylish and sophisticated 300 series sedan lineup
- New cold-air induction system and sport-tuned exhaust system added to 3.6-liter Pentastar V-6 engine for 300 horsepower
- Best-in-class city and highway fuel economy with head-turning style (EPA estimated 18 mpg city / 27 mpg highway)
- Chrysler 300 Glacier is available at dealerships now, with a Manufacturer's Suggested Retail Price (MSRP) of \$36,845 (excluding \$995 destination)

January 17, 2013, Auburn Hills, Mich. - Through lifestyle driven models, the new 2013 Chrysler 300 continues to show the numerous personalities that are capable from its elegant and iconic design. Beginning with the ultimate in muscle – Chrysler 300 SRT8, the ultimate in luxury – new Chrysler 300C John Varvatos Luxury Edition, the ultimate audiophile – Chrysler 300S with Beats by Dr. Dre, and now arriving in time to tackle winter, the ultimate all-weather athlete – the new Chrysler 300 Glacier.

From cruising through the city, to escaping away to a snow-covered ski resort, the new 2013 Chrysler 300 Glacier has a commanding design presence and the power and all-weather capability to carve through some of the most snow-covered landscapes.

With its state-of-the-art eight-speed automatic transmission, steering-wheel mounted paddle shifters, and a more powerful 3.6-liter Pentastar V-6 engine with new sport-tuned exhaust and cold-air induction system delivering 300 horsepower — the new 2013 Chrysler 300 Glacier delivers best-in-class fuel economy (18 mpg city / 27 mpg highway, while providing maximum all-weather traction, efficiency and driving performance through the segment's most advanced AWD system. For even more power, the new Chrysler 300 Glacier offers the legendary 5.7-liter HEMI® V-8 engine with four-cylinder mode Fuel Saver Technology to deliver 363 horsepower and up to 23 mpg highway.

The Chrysler 300 Glacier's AWD system features a segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy. No other major automotive manufacturer offers the combination of these two independent technologies. Chrysler 300's innovative AWD system seamlessly transitions between rear-wheel drive and AWD with no driver intervention. When AWD is not required, the system automatically disconnects the front axle to maximize fuel economy while still providing the outstanding fun-to-drive performance and handling inherent in rear-wheel-drive vehicles.

Building on the avant-garde appearance of the Chrysler 300S model, the new 300 Glacier features contemporary exterior and interior styling elements for a flagship sedan that delivers refinement within its landmark design. Hinting that this Chrysler 300 sedan was born with an ice-cool demeanor – unique body-color fascia accents, along with Gloss Black mirrors, headlamp bezels and Black Chrome sculpted horizontal grille blades give the Glacier a low-key street presence. Emphasizing the Chrysler 300 Glacier's iconic silhouette and head-turning proportions even more is an all-new Gloss Black painted roof option. Filling this AWD sedan's wheel wells and aiding in its world-class handling are unique 19-inch eight spoke aluminum wheels finished in Satin Carbon with P235/55R19 all-season performance tires. Exterior paint colors for this Chrysler 300 include Bright White, Billet Silver Metallic and exclusively to this model, Glacier Blue Pearl Coat.

The interior of the Chrysler 300 Glacier exudes an athletic-luxury theme with 12-way power driver and passenger sport seats featuring black "Falls" cloth in the seat centers and leather-wrapped bolsters in black and finished with black French-seamed stitching. Exclusive use of Piano Black on interior center stack, instrument panel, steering wheel, gauge cluster and door panel elements provide a uniquely lacquered and highly detailed appearance. For even more spirited driving die-cast steering-wheel mounted paddle shifters with "sport mode" are ergonomically designed behind the 300 Glacier's black leather-wrapped thick-rimmed steering wheel. Completing the enthusiast-designed interior are matte carbon hydrographic accents and black floor mats with black velour binding and "Glacier" logo embroidered.

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