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2013 Jeep® Wrangler and 2013 Ram 1500 Earn Top Honors from Autobytel.com

January 6, 2013, Auburn Hills, Mich. - Autobytel.com has named the 2013 Jeep® Wrangler "SUV of the Year," while the 2013 Ram 1500 captured the "Pickup Truck of the Year" award.

"We're honored that Autobytel is recognizing the capability and class-leading features in the Jeep Wrangler and Ram 1500," said Doug Betts, Senior Vice President – Quality, Chrysler Group LLC. "We've invested a lot of time and resources to revamp our product line and improve customer satisfaction."

The Jeep Wrangler impressed editors with its affordability, terrain capability and daily practicality, while the Ram 1500 was praised for its new V-6 engine, air suspension system, redesigned frame, towing capacity and comfort and convenience features.

"The 2013 Jeep Wrangler continues to remain the classic off-road choice and continues to be a choice on-road because of the array of comforts and technology, all packaged in timeless design and category-leading value," said Michelle Naranjo, editor-in-chief, Autobytel. "The all-new 2013 Ram 1500 continues a great tradition of more than capable power and strong design and integrates its great value now with class-leading fuel efficiency and the tech packages that plant the icon of the American pickup truck firmly in the 21st Century."

The editorial group at Autobytel.com has more than 80 years of experience and has driven hundreds of vehicles. This year's "Car and Truck of the Year" winners were chosen based on innovation, design and features.

Autobytel is dedicated to helping consumers research and find the information they need to purchase new and used cars and connect to dealers online.

Jeep Wrangler

Jeep Wrangler – the most capable production off-road vehicle in the world - gets even better due to continued improvements without sacrificing any off-road prowess. Jeep continues to redefine the successful Wrangler formula by combining legendary, benchmark capability with an interior that delivers rich styling, occupant comfort and versatility, and a premium appearance courtesy of items such as body-color hard tops for the popular Sahara and Rubicon models.

Features such as new seats, interior LED lighting, dual windshield washer nozzles and Alpine audio upgrade are new for 2013. A new premium Sunrider soft top features a richer appearance and three layers for reduced noise, and all soft tops on Unlimited models have been redesigned for easier operation.

The new 2013 Jeep Wrangler Moab special edition pays homage to the popular enthusiast off-roading venue and boasts winch-ready steel bumpers, rear limited-slip differential and available rear locker. Wrangler Moab is available with a black or body-color hardtop, and has dedicated off-road features like new Goodyear Silent Armor off-road tires with Kevlar reinforcement and rock rails. The award-winning 3.6-liter V-6 engine delivers 285 horsepower and 260 lb.-ft. of torque, and is available with a six-speed manual or five-speed automatic transmission.

Ram 1500

For 2013, the new Ram 1500 offers buyers best-in-class fuel efficiency, new technology and new features without sacrificing capability. Ram 1500 – the most recognizable pickup on the road – raises the bar with a truckload of pioneering, fuel-saving systems and first-in-segment technologies: eight-speed TorqueFlite 8 transmission, stop-start and active aerodynamics, including grille shutters and air suspension. Ram engineers changed every area of the truck – from a newly designed frame to new engines and transmissions to a new interior with the next-generation

Uconnect[®] system. With best-in-class ride and handling and best-in-class aerodynamics, the 2013 Ram 1500 delivers unmatched content, performance and capability to truck buyers. 2013 Ram 1500 prices start at \$23,585.

The 2013 Ram 1500 marks a milestone for Ram as this truck delivers best-in-class fuel economy of 18 MPG city and 25 MPG highway with a truckload of pioneering, fuel-saving systems including a more fuel efficient and more powerful 3.6-liter V-6 engine and first-in-segment technologies: eight-speed automatic transmission, stop-start system, thermal management system, pulse-width modulation and active aerodynamics, including grille shutters and air suspension. The 2013 Ram 1500 is available in nine trim levels and starts at \$23,585 including \$995 destination charge.

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