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## Live Webcast and Satellite Feeds of FIAT Brand Product Introductions at 2012 Los Angeles Auto Show

- · Live Webcast and satellite feed of media event
- On-demand replay of webcast available
- Video highlights satellite feed for broadcasters

November 20, 2012, Auburn Hills, Mich. - The FIAT brand is unveiling several new models at the 2012 Los Angeles Auto Show on Wednesday, Nov. 28, 2012.

A live webcast and satellite feed of the event will be available to the media and general public, as well as an ondemand replay of the webcast starting about two hours after the live program ends.

A satellite feed of video highlights of the FIAT media event will also be available.

## Schedule:

3:35 p.m. EST-4:00 p.m. FIAT Brand product unveiling 5:30 p.m. EST-5:45 p.m. video highlights satellite feed

Webcast and on-demand replay at: http://is.gd/FIATLAAutoShowWebcast

Satellite coordinates for both live event and video feed:

SES 2 k15 Slot a Downlink 12002.6 horizontal FEC 3/4 Symbol rate 6.1113 Data rate 8.448 MPEG 2 DVBS/QPSK

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