

## Chrysler Group's Customer Demand of SIRIUS Satellite Radio Soars

- Volumes of over 100,000 SIRIUS-equipped vehicles expected; on pace for over 500,000 subscribers
- Best value in the industry: MSRP of \$195 with one year of SIRIUS service included

December 19, 2004, Auburn Hills, Mich. -

SIRIUS Satellite Radio (NASDAQ: SIRI) and the Chrysler Group today announced the completion of the launch of the 2005 model year lineup of Chrysler, Jeep® and Dodge vehicles.

"Production rates for 2004 are on-par with our 100,000 unit goal," said Mike Kane, Director, Feature Innovation and Advanced Technology Strategy, Chrysler Group.

Availability on additional Chrysler Group models is anticipated, and total volumes of over 500,000 SIRIUS-equipped vehicles are expected over the next model year.

Starting with the launch of the award-winning Chrysler 300 Series and Dodge Magnum in April 2004, Chrysler Group further instituted factory installations on 13 high-volume vehicle lines for the 2005 model year:

|                         |                     |
|-------------------------|---------------------|
| Chrysler 300            | Dodge Ram Pickup    |
| Chrysler PT Cruiser     | Chrysler PT Cruiser |
| Chrysler Town & Country | Dodge Magnum        |
| Chrysler Pacifica       | Dodge Dakota Pickup |
| Chrysler Sebring        | Dodge Stratus       |
| Jeep Grand Cherokee     | Dodge Durango       |
| Jeep Liberty            | Dodge Caravan       |

"This broad and successful factory program is very exciting for SIRIUS, as we build our subscriber base through our exclusive partnership with DaimlerChrysler," said Doug Wilsterman, Senior Vice President of Automotive OEM for SIRIUS. "We are pleased to participate in the continuing offensive from the Chrysler Group."

The Chrysler Group offers the SIRIUS Satellite Radio factory-installed option on 2005 Chrysler, Jeep and Dodge vehicles for \$195 MSRP, the best offer in the industry. This price includes a one-year subscription to the full SIRIUS service: 65 commercial-free music channels and 60 channels of news, sports, entertainment, traffic and weather. As an additional customer benefit to Chrysler customers, there is no activation fee to initiate the service after vehicle delivery. Customers may also stream SIRIUS music programming over a high-speed Internet connection at the home or office at no additional charge.

Consumers selecting the SIRIUS Satellite Radio option in their Chrysler, Jeep or Dodge vehicles receive a small, "mouse-like" antenna mounted to the roof of the vehicle. Station selection with the radio is easy, using the same familiar method as selecting an AM or FM station. Consumers can scan channels or select pre-set buttons for their favorite SIRIUS channels. Consumers will also be able to search both by music category and channel, which will be displayed on the radio screen.

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