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## Dodge Charger Named *Automobile Magazine* 'All-Star' for 2012

- Dodge Charger is the first domestic sport sedan to feature the state-of-the-art eight-speed automatic transmission
- New Dodge Charger models with eight-speed automatic transmission deliver refinement, improved performance and best-in-class 31 miles per gallon (mpg) highway
- World-class structural stiffness and Dodge sport-tuned chassis architecture deliver superior ride and handling
- Dodge Brand's flagship sedan delivers exceptional interior quietness, state-of-the-art technologies and premium materials once limited to elite European sport sedans, all wrapped up in an iconic design

November 8, 2011, Auburn Hills, Mich. - Hot on the heels of numerous awards won for Dodge Brand vehicles from the North American Dealer Association, Consumers Digest and the Texas Auto Writers Association, the Dodge Charger is now an *Automobile Magazine* "All-Star" for 2012.

"We were impressed at how much more refined the 2012 Charger is from its previous generation," said Jean Jennings, President and Editor-In-Chief of *Automobile Magazine*. "The interior is sophisticated, the exterior design is striking, and it is thrilling to drive. The Charger definitely earned its place on this very exclusive All-Star list."

Building on the success of the all-new Charger introduced in 2011, the new 2012 Dodge Charger is now the first domestic sport sedan to feature a state-of-the-art eight-speed automatic transmission – delivering a best-in-class 31 miles per gallon (mpg) highway.

"We are honored to receive such a prestigious award. The *Automobile Magazine* All-Star selection is validation for how we have transformed the Dodge Charger into the no-compromise class leader in driving dynamics and fuel economy," said Reid Bigland, President and CEO – Dodge Brand. "Combined with a sophisticated 292 horsepower Pentastar V6, the Charger's new eight-speed transmission helps deliver mid-size fuel economy in a full-size sedan, wrapped in an iconic design that separates Charger from any other four-door on the market."

This state-of-the-art eight-speed automatic transmission is available on rear-wheel and all-wheel-drive Dodge Charger SE, SXT and SXT Plus models equipped with the award-winning 3.6-liter Pentastar V-6 engine. Combined, these Dodge Charger models deliver 292 horsepower along with improved performance and class-leading fuel efficiency with respect to:

- Best-in-class highway fuel economy (31 mpg highway)
- Best-in-class V-6 AWD fuel economy (18 mpg city and 27 mpg highway)
- Best-in-class combined fuel economy (23 mpg with RWD, 21 mpg with AWD)
- Unsurpassed city fuel economy (19 mpg city RWD, 18 mpg AWD)
- Overall unsurpassed fuel economy in its class (19 mpg city and 31 mpg highway with RWD)

Designed for hard-core enthusiasts who crave even more performance, the 2012 Dodge Charger R/T models feature the legendary HEMI® V-8 engine with four-cylinder mode Fuel Saver technology, 370 horsepower and 0-to-60 mph in under 6 seconds. And with its performance-tuned suspension, larger performance disc brakes and standard Uconnect Touch 8.4-inch media center, the Dodge Charger R/T is designed for the customer who demands V-8 power, rail-like handling and state-of-the-art technology.

Crafted in world-class materials, including a standard aluminum bezel that creates the center of focus on the driver's cockpit, Charger's passengers are surrounded with comfort, craftsmanship and style, thanks to premium soft-touch

materials and four available distinct interior color combinations. The Dodge Charger's state-of-the-art Uconnect® Touch integrates world-class infotainment and convenience technologies to keep passengers connected, comfortable and secure.

The 2012 Dodge Charger features more than 65 safety and security features, including standard Keyless Enter-N-Go and electronic stability control (ESC) with segment-exclusive Ready Alert Braking and Rain Brake Support, available adaptive-cruise control (ACC) with Forward Collision Warning (FCW), Blind-spot Monitoring (BSM) with Rear Cross Path (RCP) detection and ParkView® rear backup camera with grid lines. The Dodge Charger is an IIHS Top Safety Pick.

### **About Dodge**

Dodge is a full line of cars, crossovers, minivans and SUVs that are sporty, functional and innovative. With nearly 100 years of heritage, the brand has a history of providing its customers excellent quality, innovation and value. Dodge is building on the momentum of introducing six all-new or significantly redesigned products, solidifying its message that the brand offers an excellent value for American families looking for top performance in all the places that matter – from power off the line and handling in the corners to high-quality, dependable vehicles that deliver unmatched functionality and excellent fuel economy in everyday driving situations. In fact, Dodge now offers six vehicles that deliver 25 miles per gallon (mpg) on the highway, while retaining that distinctive Dodge innovation and style. With the all-new Dodge Durango and Dodge Charger and significantly revamped Grand Caravan, Journey, Avenger and Challenger, Dodge also now has one of the youngest dealer showrooms in the country with more new product coming.

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