Contact: General Media Inquiries

Bryan Zvibleman

Dodge to Offer Mopar Packages on New 2012 Charger Pursuit

- Mopar teams up with industry-equipment leader Crown North America to deliver an all-new 2012 Dodge Charger Pursuit
- Option packages offer one-stop shopping for law enforcement customers
- Dodge Charger Pursuit offers choice of two engines: aluminum 3.6-liter Pentastar V-6 engine, which delivers 292 horsepower and 260 lb.-ft. of torque, offers E-85 flex-fuel capability and up to 27 highway miles per gallon (mpg). For best-in-class power, Dodge Charger Pursuit's legendary 5.7-liter HEMI V-8 engine with Fuel Saver Technology delivers 370 horsepower, 390 lb.-ft. of torque and up to 25 highway mpg
- Standard 5-year/100,000-mile powertrain warranty; standard 3-year/36,000-mile warranty on Mopar equipment
- 24 Mopar parts may be ordered separately
- Police packages now available for ordering

September 6, 2011, Auburn Hills, Mich. - Dodge and Mopar® are in hot pursuit of police car sales.

Today Dodge and Mopar announced six all-new quality-tested and factory-installed police-equipment packages for the high-performance 2012 Dodge Charger Pursuit. Vehicles are ready-for-duty right from the manufacturer.

"Mopar is adding even more value to our all-new 2012 Dodge Charger Pursuit," said Pietro Gorlier, President and CEO of Mopar, Chrysler Group LLC's service, parts and customer-care brand. "We are adding proven, quality-tested tactical equipment to this pursuit vehicle and creating a one-stop shop for police customers. With six quick-order packages, police departments have the ability to customize their vehicles to exact specifications."

To enhance Dodge Charger Pursuit's world-class levels of technology, safety, handling and efficient power, Mopar teamed up with industry-equipment leader Crown North America to develop six police packages that are designed to provide law-enforcement officers with the best combination of tactical equipment and performance. These police-equipment packages feature emergency lighting, audible warning, communications and safety equipment. Industry-leading suppliers involved in the development include Whelen Engineering, Setina Manufacturing and Havis, Inc.

"With rear-wheel-drive, best-in-class V-8 power, seven air bags and up to 27 miles per gallon during highway cruising, the Dodge Charger Pursuit is an excellent police car on its own merits," said Reid Bigland, President and CEO – Dodge Brand. "Our partnership with Mopar to produce these six police packages takes the car to the next level by allowing our customers to customize their cruisers to meet their specific needs."

Mopar conducted extensive testing to ensure that its police upfit equipment met and exceeded the heavy-duty durability-cycle tests requirements of the new 2012 Dodge Charger Pursuit.

"Our new packages simplify the police-vehicle order and upfit process," said Peter Grady, Chrysler Group LLC's Vice President of Network Development and Fleet. "With Mopar police equipment, we can deliver quality turn-key police vehicles in a predictable order-to-delivery time."

The base police prep package for the 2012 Dodge Charger Pursuit includes the following:

Emergency Equipment Electrical System Wire Harness: Capable of providing the appropriate power, ground, and fusing for a variety LED, lighting, siren, computer, modem, radar or camera systems. The wire harness integrates with

both the Vehicle Systems Interference Module (VSIM) 24-way connector and the 12-pin connector that Chrysler Group provides at the console.

Power Distribution Center (PDC): Contains the fusing and relays for circuits contained in the wire harness. The PDC is supplied from the battery with two 100-amp main fuses. These fuses are separated in order to accommodate departments that wish to control some circuits with a timing device. For installers who want to use timer systems in order to prevent power drains on the battery, the PDC will accept the device's output and channel it to the usual elements controlled by timers, including camera, computer, modem and printer systems.

Slide-out Trunk Tray: Provides a stable, easily accessible platform from which the installer can position and install electrical equipment. The trunk tray provides a 37.5-inch by 19-inch mounting surface for electrical and communications gear. Locking slides provide the movement, allowing a technician easier access to equipment mounted to the tray. An industry-first integral ground buss bar helps eliminate poor grounding, the most common equipment issue. The tray is adjustable and allows for a variety of equipment heights and needs.

Trunk Air-circulation Fan: Stabilizes trunk temperature in a relatively short period of time, helping all trunk-mounted electronic equipment to function properly by circulating heated or cooled air from the driver's compartment into the trunk area.

Siren Speaker: Provides a 100-watt siren driver that is certified to meet SAE Class A and California Title XIII requirements when matched with an appropriate siren amplifier. Given that the system is mounted behind the grille, the look of the vehicle remains clean, while the siren location does not impact engine cooling.

The 2012 Dodge Charger Pursuit's available police-equipment packages include six quick-order package options:

- **Base Prep Police Package (AYE):** includes front and rear wire harness, power distribution center, siren speaker with bracket, trunk tray and trunk cooling fan
- **Patrol Package 1 (AYF):** includes police floor console, front-corner LED lamps, rear-corner LED lamps, front and rear wire harness, power-distribution center, siren speaker with bracket, trunk tray and trunk cooling fan
- **Patrol Package 2 (AYH):** includes police floor console, push bumper, front and rear wire harness, power-distribution center, siren speaker and bracket, trunk tray and trunk cooling fan
- **Patrol Package 3 (AYM):** includes push bumper, police floor console, front corner LED lamps, rear corner LED lamps, front and rear wire harness, power distribution center, siren speaker with bracket, trunk tray and trunk accessory cooling fan
- **Slick Top Police Package 1 (AYN):** includes police floor console, front and rear wire harness, power-distribution center, siren speaker with bracket, trunk tray and trunk cooling fan
- **Slick Top Police Package 2 (AYP):** includes front-corner LED lamps, rear-corner LED lamps, front and rear wire harness, power distribution center, siren speaker with bracket, trunk tray and trunk cooling fan

The new 2012 Dodge Charger Pursuit equipped with Mopar's police equipment packages is now available for ordering through Chrysler Group LLC's fleet operations. The 2012 Dodge Charger Pursuit is manufactured at Chrysler Group's Brampton Assembly Plant in Brampton, Ontario. Police equipment installation is completed at the Crown North American upfit center in St. Thomas, Ontario. For more information, visit www.fleet.chrysler.com.

In addition to the six packages, 24 Mopar parts may be ordered separately:

- **Push Bumper**
- **Siren Speaker and Bracket**
- **Grille Lights**
- **Front Corner LED Lights**
- **Rear Corner LED Lights**
- **Side Lights**
- **Visor Lights**
- **Overhead Light Bar- Full Feature**
- **Overhead Light Bar – Limited Feature**
- **Rear Deck Lights, Full Width**
- **Rear Deck Lights**

- **Police Floor Console**
- **Can-Com Siren System**
- **All-weather Floor Mats**
- **Trunk Tray**
- **Trunk Cooling Fan**
- **Spare-Tire Relocation Bracket**
- **Front Wire Harness**
- **Rear Wire Harness**
- **Power Distribution Center**
- **Front Splash Guards**
- **Rear Splash Guards**
- **Hitch Receiver**
- **7-Way Trailer-Tow Harness with 4-pin Adapter**

About the 2012 Dodge Charger Pursuit

America's high-performance police vehicle — the 2012 Dodge Charger Pursuit —provides law-enforcement with the best combination of tactical technology, safety, power, efficiency and an iconic design.

The Dodge Charger features two uncompromised, high-performance engines that deliver world-class levels of power, refinement, technology and fuel efficiency.

Engineered to perform, the aluminum 3.6-liter Pentastar V-6 engine delivers 292 horsepower and 260 lb.-ft. of torque, offers E-85 flex-fuel capability and up to 27 highway mpg. For best-in-class power, the Charger Pursuit's legendary 5.7-liter HEMI V-8 engine with Fuel Saver Technology delivers 370 horsepower, 390 lb.-ft. of torque and up to 25 highway mpg.

With superior ride and handling, the Dodge Charger Pursuit features Chrysler Group's second-generation large car rear-wheel-drive architecture with performance-tuned suspension, load-leveling Nivomat shocks, heavy-duty anti-lock vented-disc brakes (ABS), front- and rear-stabilizer bars, 18-inch performance tires on steel wheels and two-mode police-specific Electronic Stability Control (ESC).

Developed with the guidance of the brand's Police Advisory Board, the Dodge Charger Pursuit features a mobile-command interior with unique features, including a Vehicle Systems Interface Module for easy equipment integration, heavy-duty police-duty front seats and column-mounted shifter with Auto Stick.

In addition to its Insurance Institute for Highway Safety (IIHS) "Top Safety Pick," the Dodge Charger Pursuit surrounds the heroic men and women who protect with uncompromising safety and security equipment, including standard advanced multi-stage driver and front-passenger air bags, seat-mounted side-thorax air bags, supplemental side-curtain air bags for front and rear outboard passengers and driver's knee bag.

About Dodge

Dodge is a full line of cars, crossovers, minivans and SUVs that are sporty, functional and innovative. With nearly 100 years of heritage, the brand has a history of providing its customers excellent quality, innovation and value. Dodge is building on the momentum of introducing six all-new or significantly redesigned products, solidifying its message that Dodge offers an excellent value for American families looking for top performance in all the places that matter – from power off the line and handling in the corners to high-quality, dependable vehicles that deliver unmatched functionality and excellent fuel economy in everyday driving situations. In fact, Dodge now offers six vehicles that deliver 25 miles per gallon (mpg) on the highway, while retaining that distinctive Dodge innovation and style. With the all-new Dodge Durango and Dodge Charger and significantly revamped Grand Caravan, Journey, Avenger and Challenger, Dodge also now has one of the youngest dealer showrooms in the country with more new product coming.

About Mopar Brand

Mopar is Chrysler Group LLC's service, parts and customer-care brand. Mopar distributes approximately 280,000 parts and accessories in more than 90 countries and is the source for all original-equipment parts for Chrysler, Jeep, Dodge and Ram Truck vehicles. Mopar parts are unique in that they are engineered and tested with the same teams that create factory-authorized vehicle specifications for Chrysler, Jeep, Dodge and Ram Truck vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and

performance parts is available at www.mopar.com

More than 70 Years of Mopar

When Chrysler bought Dodge in 1928, the need for a dedicated parts manufacturer, supplier and distribution system to support the growing enterprise led to the formation of the Chrysler Motor Parts Corporation (CMPC) in 1929.

Mopar (a simple contraction of the words MOtor and PARts) was trademarked for a line of antifreeze products in 1937. It also was widely used as a moniker for the CMPC. The Mopar brand made its mark in the 1960s — the muscle-car era. The Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar carried a line of “special parts” for super stock drag racers and developed its racing parts division called Mopar Performance Parts to enhance speed and handling for both road and racing use.

About Leggett & Platt Commercial Vehicle Products

Leggett & Platt Commercial Vehicle Products (L&P CVP) is a division of global diversified manufacturer Leggett & Platt, Inc. (NYSE: LEG). Headquartered in Atlanta, GA, Leggett & Platt CVP is a family of companies that provides a single source for commercial vehicle needs. Through its sub-brands Leggett & Platt CVP designs, manufactures and installs commercial vehicle interior systems, truck equipment and accessories under well-known brand names: a) Masterack, van interiors and truck accessories equipment designer, manufacturer and installer; b) Crown North America, automotive original equipment accessories program integrator; c) Team Fenex, mobile HVAC and power specialists; and d) Gamber-Johnson, rugged docking stations and vehicle mounts manufacturer. The L&P CVP family of companies includes 10 facilities in North America. For more information on L&P CVP, visit www.leggettcvp.com.

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