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2012 Chrysler 200 Sedan is Designed With Purpose, Providing Customers Outstanding Performance and Exceptional Value

- Safety is standard – every available safety feature is standard equipment on every model of the 2012 Chrysler 200
- The 2012 Chrysler 200 sedan offers exceptional value for consumers with low, entry-level model pricing, great fuel economy, a 100,000-mile powertrain warranty and a model lineup equipped with exceptional levels of standard content
- With fuel economy of up to 31 mpg highway, refined driving and handling dynamics, an available V-6 engine that produces 283 horsepower and one of the quietest cabins in the segment, drivers and passengers are rewarded with outstanding performance from the 2012 Chrysler 200
- The 2012 Chrysler 200 was designed with purpose, offering customers a sophisticated design, high-quality materials and craftsmanship and an elegance inside and out

August 31, 2011, Auburn Hills, Mich. - The 2012 Chrysler 200 sedan delivers exceptional value without compromise. With a sophisticated design, high-quality craftsmanship, technology that keeps passengers entertained and connected, the peace of mind having every available safety feature as standard equipment and a choice of powertrains that offer excellent fuel economy and exceptional power, drivers and passengers will not only enjoy the drive, but look forward to it. The 2012 Chrysler 200 is an exciting alternative for customers that want style and substance, all at a surprising value.

“The 2012 Chrysler 200 Sedan symbolizes the never-say-die spirit of this city, this company, and this country,” said Saad Chehab, Head, Chrysler Brand – Chrysler Group LLC. “It is proof that a well-made, luxurious, American mid-size sedan not only exists, but hails from a place where hard work and style have been a hallmark for generations. Born from the belief that luxury is for anyone who deserves it, the Chrysler 200 offers the best value in its class.”

New for 2012, the Chrysler 200 sedan sports two new exterior colors, Crystal Blue Pearl Coat, and Deep Auburn, as well as new, lower, entry level pricing. The 2012 Chrysler 200 has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$18,995 (excluding \$750 destination).

The 2012 Chrysler 200 exterior design highlights a sculpted front fascia, clean surfaces and sleek lines. Distinctive features like the Chrysler brand grille with the signature Chrysler winged badge, LED accent light pipe above the headlamps, projector fog lamps and LED taillamps round out the vehicle resulting in a design that's elegant and refined.

The beautifully crafted interior wraps the driver and passengers in a level of quality materials, craftsmanship and content that is world-class. Comfortable seating, “soft touch” armrests and instrument panel and premium interior finishes for touch points are not only pleasing to the touch, but also to the eye.

The 2012 Chrysler 200 provides drivers an agile, confident, handling performance in all driving situations, whether it's commuting to work, a weekend adventure on twisty roads or going out with family and friends.

The 2012 Chrysler 200 is offered with the proven 2.4-liter World Gas Engine and is available mated to a four-speed or six-speed automatic transmission, for an exceptionally fun and fuel-efficient driving experience. The 2.4-liter I-4 engine produces 173 horsepower (129 kW) and 166 lb.-ft. (225 N•m) of torque and has an EPA estimated fuel economy rating of 21 miles per gallon (mpg) city and 30 mpg highway mated to four-speed automatic transmission

and 20 mpg city and 31 mpg highway when mated to the six-speed automatic transmission. The available 3.6-liter Pentastar V-6 engine, one of Ward's "10 Best Engines", provides an even more exhilarating driving experience that offers customers the best of both worlds – exceptional V-6 horsepower and fuel economy. The new 3.6-liter Pentastar V-6 engine is mated to the 62TE six-speed automatic transmission and produces 283 horsepower (211 kW) and 260 lb.-ft. (353 Nm) of torque. It has an EPA estimated fuel economy rating of 19 mpg city and 29 mpg highway.

The 2012 Chrysler 200 sedan is available in four different configurations in the United States. The Chrysler 200 LX, 200 Touring, 200 Limited and 200 S models are packed with style, innovative features and a dynamic driving experience, at an excellent value.

The 2012 Chrysler 200 LX model has a starting U.S. MSRP of \$18,995 (excluding \$750 destination) and is powered by the 2.4-liter I-4 engine mated to a four-speed automatic transmission. Standard equipment includes five-year 100,000-mile powertrain warranty, advanced multistage front driver and passenger air bags, supplemental front-seat mounted air bags, active head restraints, four-wheel anti-lock disc brakes, electronic stability control, electronic traction control, illuminated, keyless entry, security alarm, speed control, power locks, power windows, rear window defroster, power trunk lid release, acoustic laminated glass front windshield and driver and front passenger windows, bi-functional halogen projector headlamps, heated, fold-away mirrors, 17-in. steel wheels, air conditioning, manual driver's seat height/lumbar support, Media Center 130 CD/MP3 radio, steering wheel mounted audio controls, audio jack input for mobile devices, tilt/telescoping steering wheel, ambient LED lighting and 60/40 folding rear seat.

In addition to the standard features included on the LX model, the 2012 Chrysler 200 Touring model includes: 2.4-liter I-4 engine mated to a six-speed automatic transmission, 17-inch aluminum wheels, eight-way power driver's seat, Electronic Vehicle Information Center (EVIC) and trip computer, six speakers, automatic temperature control, automatic headlamps, premium headliner with universal garage door opener, leather-wrapped steering wheel, leather-wrapped shift knob with chrome accent, SiriusXM Satellite Radio and tire-pressure monitor display.

The 2012 Chrysler 200 Limited provides the standard equipment found on the Touring model as well as: heated front seats, leather seating, Media Center 430 CD/DVD/40 gigabyte hard drive with 28 gb of available storage touch screen radio, Uconnect hands free phone, iPod connector, fog lamps, 18-inch polished aluminum wheels and remote start.

With a style and attitude all its own, the 2012 Chrysler 200 S model offers the standard features of the Limited model as well as standard 3.6-liter V-6 Pentastar engine mated to a six-speed automatic transmission, dual bright exhaust tips, premium Boston Acoustics sound system, leather, heated "S" front seats with suede inserts, perforated leather-wrapped steering wheel, 18-inch S polished aluminum wheels with black painted pockets, body color mirrors and door handles, S grille with black painted bars, S headlamps with black background, S fog lamp bezels and unique Chrysler winged badge with black inlay.

The 2012 Chrysler 200 sedan is available in the following exterior colors: Blackberry Pearl Coat, Bright Silver Metallic, Black Clear Coat, Deep Cherry Red Crystal Pearl Coat, Bright White Clear Coat, Crystal Blue Pearl Coat, Deep Auburn Metallic and Tungsten Silver Metallic.

The standard mid-size sedan segment is the largest vehicle segment in the United States, with more than 1.7 million vehicles sold in 2010. The 2012 Chrysler 200 is uniquely positioned as an exciting alternative for customers that want style and substance, all at a surprising value.

The 2012 Chrysler 200 sedan arrives in U.S. dealerships in September 2012.

The 200 is built at the Sterling Heights, Mich. Assembly Plant.

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