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## **New 2011 Chrysler 200 Convertible Makes its Worldwide Auto Show Debut at the 2011 Chicago Auto Show**

February 3, 2011, Auburn Hills, Mich. -

Chrysler Group LLC today announced the new 2011 Chrysler 200 Convertible will make its worldwide auto show debut at the 2011 Chicago Auto Show, starting with the media days on February 9th. Consumers can check out the new convertible February 11 - 20 at McCormick Place, the home of the 103rd edition of the Chicago Auto Show.

Redesigned, re-engineered, re-packaged and re-priced for 2011, the Chrysler 200 Convertible offers consumers an open-air driving experience featuring elegant craftsmanship inside and out, a fun, yet refined driving experience, innovative technology, every available safety feature as standard equipment and a revised model lineup featuring an extraordinary level of standard content. The 2011 Chrysler 200 Convertible is an exciting alternative for customers who want the benefits of a coupe and the true open-air freedom of a convertible, all at a remarkable value.

"The coming out of the stylish new 200 Convertible at the Chicago Auto Show completes the brand transformation in conjunction with the largest consumer auto show in the country," said Olivier Francois, CEO - Chrysler Brand, Chrysler Group LLC. "The 200 Convertible is the fourth new vehicle introduced in the last three months coming on the heels of the debuts of the new 2011 Chrysler 200 sedan and 2011 Town & Country minivan in Los Angeles and the introduction of the all-new flagship Chrysler 300 in Detroit. Starting in Chicago, the entire Chrysler product lineup is new for 2011."

With a stylish new exterior design, refined ride and handling characteristics complements of an upgraded suspension, an efficient new powertrain, safety features that are all standard on every model, and a beautifully crafted all-new interior, the 200 Convertible stands alone in the segment for customers who crave the wind in their hair and sun on their face but still want to comfortably seat four adults. The new 200 Convertible is available with the choice of two power automatically latching tops, a body-color-painted steel retractable hard top, or a cloth soft top, both of which can drop with the press of a button on the key fob.

The all-new interior for 2011 allows customers to step into a level of craftsmanship, content and comfort that is world-class. Innovative features including an available media center with voice command that is easy to use and offers SIRIUS Satellite Radio, a 30 gigabyte HDD/CD/DVD/MP3 radio with SIRIUS Travel Link, which provides real-time information, keeping driver and passengers connected and making the drive something to look forward to.

Virtually every part of the suspension on the new 200 Convertible has been retuned or redesigned for 2011, including 22 of 28 suspension bushings, providing drivers a fun, confident, handling performance in all driving situations, whether it's commuting to work or a weekend adventure on scenic roads.

A new and improved powertrain lineup also contributes to the new 200 Convertible's driving experience. The 2011 Chrysler 200 Convertible is available with the new 3.6-liter Pentastar V-6 engine which provides an exhilarating driving experience that offers customers the best of both worlds - outstanding V-6 horsepower and exceptional fuel economy. The 200 convertible also is available with the proven 2.4-liter I4 World Gas Engine. Both engines are mated to a six-speed transmission.

With a starting U.S. Manufacturer's Suggested Retail Price of \$27,195 (including \$750 destination) the 2011 Chrysler 200 Convertible will be available in three different configurations in the United States - the Chrysler 200 Convertible Touring model, 200 Convertible Limited model and the 200 Convertible S (late availability) model. All are packed with style, safety, innovative features and a dynamic, open-air driving experience at a surprising value.

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