Contact: Amy Delcamp

Rick Deneau

The new Chrysler 200 Drops its Top - Introducing the 2011 Chrysler 200 Convertible

January 13, 2011, Auburn Hills, Mich. - Chrysler today released photos of the new 2011 Chrysler 200 Convertible. The 200 Convertible offers consumers an open-air driving experience featuring elegant craftsmanship inside and out, a fun, yet refined driving experience, innovative technology, an abundance of standard safety features and an extraordinary level of standard content. The 2011 Chrysler 200 Convertible is an exciting alternative for customers who want the benefits of a coupe and the true open-air freedom of a convertible, all at a remarkable value.

Redesigned and re-engineered for 2011, the Chrysler 200 Convertible is unique in the standard specialty segment as a true mid-sized convertible that comfortably seats four adults and has ample room in the trunk, even when the power top is dropped. Consumers can choose from two automatically latching tops, a body-color painted steel, retractable hard top, or a cloth soft top, both of which can drop with the press of a button on the key fob.

With a new exterior design, refined ride and handling characteristics complements of an upgraded suspension, an efficient new powertrain, safety features that are all standard on every model, and a beautifully crafted all-new interior, the 200 Convertible stands alone in the segment for customers who crave the wind in their hair and sun on their face.

The all-new interior for 2011 allows customers to step into a level of craftsmanship, content and comfort that is world-class. Innovative features including an available media center with voice command that is easy to use and offers SIRIUS Satellite Radio, a 30 gigabyte HDD/CD/DVD/MP3 radio with SIRIUS Travel Link, which provides real-time information, keep drivers and passengers connected and make the drive something to look forward to.

The 2011 Chrysler 200 Convertible provides drivers a fun, confident, handling performance in all driving situations, whether it's commuting to work or a weekend adventure on scenic roads. Virtually every part of the suspension has been retuned or redesigned for 2011, including 22 of 28 suspension bushings.

A new and improved powertrain lineup also contributes to the new 200 Convertible's driving experience. The 2011 Chrysler 200 Convertible is offered with the available new 3.6-liter Pentastar V-6 engine which provides an exhilarating driving experience that offers customers the best of both worlds - outstanding V-6 horsepower and exceptional fuel economy. The 200 convertible is also available with the proven 2.4-liter I4 World Gas Engine. Both engines are mated to a six-speed transmission.

The 2011 Chrysler 200 Convertible will be available in three different configurations in the United States - the Chrysler 200 Convertible Touring model, 200 Convertible Limited model and the 200 Convertible S (late availability) model. All are packed with style, safety, innovative features and a dynamic, open-air driving experience at a surprising value.