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Chrysler Group at the 2010 Geneva International Motor Show

March 1, 2010, Geneva - The 80th Geneva International Motor Show kicks off with media days on March 2 and 3. For the first time at a major motor show, the two brands - Lancia and Chrysler - will be combined on one stand. The exhibit displays a puzzle theme, representing the union of the two brands with two puzzle-piece platforms highlighting two Chrysler 300C vehicles on one piece and two Lancia Delta vehicles on the other. Chrysler brand is featuring two Chrysler 300C special models: the 300C eco style, which was shown at the 2010 NAIAS, and a 300C design study.

Visit www.chryslergroupgeneva2010.com for Chrysler Group's press kit from the 2010 Geneva International Motor Show.

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