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Chrysler 300C—Luxury, Comfort, Performance And Legendary Value (Outside North America)

HIGHLIGHTS

- New Walter P. Chrysler Signature Series raises the bar in the 300C lineup with all-new Nappa leather seating, Blackwood interior trim, Uconnect™ Navigation and more
- Chrysler 300C sedan delivers flagship style, performance and excitement through distinctive proportions, craftsmanship and world-class powertrains
- High-level of safety and security equipment, including supplemental side-curtain air bags, Adaptive-cruise Control (ACC) and advanced driver and front-passenger air bags
- Refined 3.0-liter V-6 Common-rail Diesel (CRD) engine provides world-class efficiency and performance
- Legendary HEMI®-powered Chrysler 300C Sedan and Touring models are the only vehicles in Europe's E-segment to offer a Multi-displacement System (MDS) standard on a V-8 engine

September 15, 2009, Frankfurt, Germany -

With its refined interior, premium technology features and distinctive design, the Chrysler 300C sedan continues to offer unmatched style, performance, ride and handling, and excitement.

Upping the ante, the Chrysler 300C Walter P. Chrysler Signature Series adds even more luxury appointments to the 300C model lineup. Unique interior appointments include: premium Nappa leather seats for front and rear passengers, Blackwood interior trim, SRT-design steering wheel, bright metallic accents, aluminum door sill plates, and eight-speaker Boston Acoustics 5.1 surround sound with subwoofer and Digital Signal Processor (DSP) create an elegant, comforting and harmonious environment. Outside, unique 18-inch aluminum wheels, sunroof, and "Signature Series" badge complete the upscale transformation.

Chrysler 300C also offers passenger-friendly technologies to provide information, communication and convenience. Innovative technologies offered on Chrysler 300C include: Uconnect™ Navigation with voice commands and real-time traffic, Uconnect Multimedia with touch-screen, iPod® Control, hands-free Uconnect Phone, Keyless Entry/Keyless Go, Adaptive-cruise Control (ACC), rain-sensing wipers, and Parksense® rear-park assist system.

The Chrysler 300C sedan offers performance and refinement in any of its four available engines. Within the petrol line-up, the 2.7-liter V-6 engine provides an outstanding combination of performance, fuel economy, quietness and durability. The 3.5-liter V-6 engine delivers higher output, still with a perfect blend of performance and economy. And for true American sedan performance, 300C customers can choose the legendary 5.7-liter HEMI® V-8 engine with fuel-saving Multi-displacement System (MDS) technology and 268 kW (360 hp DIN) of power.

With its quality-proven, highly-refined Common-rail Diesel (CRD) engine, Chrysler 300C offers maximum efficiency and capability. The innovative 3.0-litre V-6 CRD engine with five-speed Auto Stick transmission features Bosch high-pressure fuel injection (1600+ bar), a Variable-geometry Turbo (VGT), four valves per cylinder with dual overhead camshafts and Piezo injectors with a 0.1 millisecond response time. When combined, the 300C turbo-diesel sedan offers a smooth, responsive ride with instant torque on-demand.

Chrysler 300C lineup in Europe also includes the SRT Design package, delivering the most popular styling elements of the 300C SRT8 model, with an efficient 3.0-liter CRD engine. The package includes burnished-aluminum 20-inch

wheels, Goodyear P245/45R20 all-season performance tires, unique exhaust system with performance muffler, performance-styled front bucket seats with raised bolsters, SRT Design steering wheel, unique interior door trim and body-color exterior door handles and mirrors.

Chrysler 300C

AT A GLANCE

- **Redefining the classic American automobile**
 - Chrysler redefined the classic American automobile with the Chrysler 300C
 - The Chrysler 300C continues the Chrysler brand's proud "letter series" tradition in a thoroughly modern way
 - With stunning, noble proportions, Chrysler 300C signaled an entirely new design direction for the Chrysler brand
 - With unsurpassed comfort and spaciousness, Chrysler 300C has the interior space of a front-wheel-drive package in a rear-wheel-drive vehicle
 - Chrysler 300C offers leading technology at a mid-market price
- **Premium interior features**
 - Chrysler 300C encapsulates with wood-grain trim, bright metallic accents, soft-touch trim materials and premium leather seating
 - New Walter P. Chrysler Signature Series offers high-end Nappa leather and premium Boston Acoustics speakers with 5.1 Digital Signal Processor (DSP)
 - Genuine California walnut interior trim and second-row heated seats available
- **Powerful engine options**
 - World-class 3.0-liter Common-rail Diesel (CRD) engine with Variable-geometry Turbo (VGT) and Piezo injectors provides exceptional power with 160 kW (218 hp DIN) and 510 N•m (375 lb.-ft.) of torque and fuel consumption as low as 6.6 L/100 km
 - Chrysler 300C offers exceptional performance and technology with the legendary 5.7-liter HEMI V-8 engine with fuel-saving MDS technology—improving fuel economy as much as a 20 percent compared to V-8 engines without it
 - Fully adaptive electronic control of all shifting makes the five-speed Auto Stick transmission feel responsive without harshness, and is available on 3.0-liter V-6 CRD, 3.5-liter V-6 and 5.7-liter HEMI V-8 engines
- **Customer convenience technology**
 - Available Boston Acoustics audio systems include a six-speaker 276-watt amplifier system or an eight-speaker 5.1 Matrix surround-sound amplifier including subwoofer
 - Available Uconnect Multimedia features a 30-gigabyte hard drive for ripping up to 6,700 songs from CD or USB memory devices in a compressed format, photo uploading for home screen personalization and the ability to display movies when the vehicle is in Park
 - Available Uconnect Phone features Bluetooth technology to provide voice-controlled wireless communication between the occupants' compatible mobile phones and the vehicle's onboard receiver
 - Available Uconnect Navigation combines the features of Uconnect Phone and Uconnect Multimedia with navigation real-time traffic updates
- **High-level of advanced safety and security features, including:**
 - Adaptive-cruise Control (ACC)
 - Advanced multi-stage driver and front-passenger air bags
 - All-speed traction control
 - Anti-lock Brake System (ABS)
 - Brake Assist
 - Brake-traction Control System (BTCS)
 - Child seat anchor system: (LATCH/ISOFIX)
 - Electronic Stability Control (ESC)
 - Enhanced Accident Response System (EARS)

- Parksense® rear-park assist system
- Rain-sensing wipers
- Side-occupant protection system
- Supplemental side air bags
- Supplemental side-curtain air bags
- Tire-pressure Monitoring (TPM)

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