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## **Chrysler LLC International Sales -- March 2009**

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Chrysler LLC sold 14,148 units outside of North America in March 2009, a decrease of 41 percent compared to March 2008 sales (24,032). The decline in sales was the result of challenging economic conditions worldwide.

### **Regional Sales**

In Latin America, Chrysler's March sales (4,089) were up by 31 percent as compared to the same time last year (3,128).

- Venezuela led the region in March with sales of 1,813 units, a 153 percent increase over March 2008 (717).
- Puerto Rico also saw a slight increase in sales in March (552 units), increasing 2 percent

Sales in the Asia Pacific region decreased 38 percent (3,068 units) compared to the same time last year (4,939).

- The Philippines experienced a year-over-year sales increase of 19 percent (25 units).

Chrysler sales in Europe were 4,999, a decrease of 59 percent.

Combined sales in Africa, Middle East, Eastern Europe and Russia declined by 47 percent.

March sales in South Africa remained relatively flat (384 units), increasing by 1 percent.

### **Brand Sales**

- Jeep Grand Cherokee was the top-selling vehicle outside of North America in March (1,550 units), followed by Jeep Cherokee (1,393 units) and Dodge Journey (1,346 units).
- Dodge Charger sales increased by 5 percent (398 units) when compared to March 2008.
- Dodge brand sales decreased 21 percent in March (5,291 units) with Jeep sales declining 38 percent and Chrysler sales falling 61 percent.

Chrysler LLC sells and services vehicle in roughly 120 countries around the world. Sales outside North America currently account for approximately 11 percent of the Company's total global sales. Vehicles available range across all three Chrysler, Jeep and Dodge brands, with limited availability on some truck and SUV models.

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