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Chrysler LLC Celebrates 25 Years of the Minivan by Introducing New Chrysler Grand Voyager 25th Anniversary Edition

- New special-edition Chrysler Grand Voyager 25th Anniversary Edition offers great value with a large selection of standard features and unique exterior and interior appointments
- Newly optimized 2.8-liter turbo-diesel engine now features up to 9 percent improvement in fuel consumption and CO2 emissions
- New sport-tuned suspension and steering improves road handling and dynamics
- Chrysler invented the minivan in 1983, has sold more than 12 million minivans since, and still commands more than 40 percent of the U.S. minivan market
- Chrysler minivans lead with more than 65 minivan-first innovations

September 24, 2008, Auburn Hills, Mich. - At the 2008 Mondial de l'Automobile in Paris, Chrysler LLC introduces the Chrysler Grand Voyager 25th Anniversary Edition to celebrate the minivan segment's first quarter-century. The 25th Anniversary Edition will be available in markets outside North America early next year as a special-edition model of the Chrysler Grand Voyager.

Commemorating more than 12 million Chrysler minivans sold since 1983, the Chrysler Grand Voyager 25th Anniversary Edition features special "25th Anniversary Edition" exterior badging, unique 17-inch aluminum wheels with Mineral Gray painted accents, and a large selection of value-added features including premium leather seating and the segment's only Stow 'n Go® seating and storage system.

Underneath the aerodynamically efficient and contemporary styled sheet metal, several engineering improvements make their debut on the new Chrysler Grand Voyager 25th Anniversary Edition. The powerful common-rail (CRD) turbo-diesel engine has been optimized for both fuel consumption and reduction in CO2 emissions without sacrificing horsepower and torque. The four-cylinder, 2.8-liter diesel engine now achieves 8.8 L/100 km and 235 g/km CO2 with a diesel particulate filter (DPF), and 8.4 L/100 km and 224 g/km CO2 without.

Through advanced engine optimization, the newest Chrysler Grand Voyager models deliver up to a 9 percent improvement in fuel consumption and a 9 percent reduction in CO2 emissions when compared to the prior year's performance of 9.3 L/100km and 247 g/km CO2 for both DPF and non-DPF models. In addition, diesel noise and vibration are further reduced to improve passenger ride quality.

The Chrysler Grand Voyager 25th Anniversary Edition also introduces drive quality improvements with new steering and suspension tuning. A new sport-tuned steering gear enhances the responsiveness of the Grand Voyager model line, providing a quicker steering ratio and greater feedback of the road. New shock absorbers and coil springs with greater dampening, along with redesigned front and rear sway bars, improve Grand Voyager's handling and on-road feel.

Interior, Exterior and Features

Adding to the value of the Chrysler Grand Voyager Touring, the Grand Voyager 25th Anniversary Edition interior features new luxury appointments. New Blackwood trim on the instrument panel and doors accent the satin finishes and provide a sense of detail. New monotone Dark Slate Gray premium leather seats feature intricate French-seamed seat stitching. Dark Slate Gray with Light Shale interior trim and premium door panels finish off the elegant interior in Chrysler's latest fifth-generation minivan.

The exterior of the Chrysler Grand Voyager 25th Anniversary Edition includes premium Mineral Gray Metallic, Bright

Silver Metallic or Brilliant Black Crystal Pearl paint, unique 17-inch aluminum wheels with Mineral Gray Metallic painted pockets, chromed belt and body-side moldings, body-color mirrors, chromed license plate brow, roof rack with cross bars and "25th Anniversary Edition" badging on driver- and passenger-side doors.

Standard features on the Chrysler Grand Voyager 25th Anniversary Edition include Chrysler's minivan-first Stow 'n Go seating and storage system, premium center console, eight-way power driver and passenger leather seats, leather-wrapped steering wheel and shift knob, heated first- and second-row seating, power-adjustable pedals, four overhead storage bins with LED lights and ambient halo lighting ring, illuminated front cup holders, second- and third-row sunshades, automatic headlamps and rain-sensitive wipers.

The innovative "uconnect" technologies, as well as a minivan-first dual DVD entertainment system now with new, larger 9-inch (22.8-centimeter) monitors, are available to truly make the Chrysler Grand Voyager 25th Anniversary Edition a "family room on wheels."

The new Chrysler Grand Voyager 25th Anniversary Edition builds upon the new standard set by the recently introduced, all-new fifth-generation Grand Voyager. With an all-new interior and exterior design, the Grand Voyager continues to be perfected with more than 30 new and improved features from the previous generation, including two distinct seating and storage systems plus unmatched entertainment systems and safety features.

For example, the new, innovative Swivel 'n Go™ seating system features second-row seats that swivel 180 degrees to face the third row, a removable table that installs between the two rows, second-row covered storage bins, third-row uncovered storage and fold-in-the-floor third-row seating. With both Swivel 'n Go and Stow 'n Go seating systems, Chrysler Grand Voyager offers a minivan-first one-touch power folding third-row seat.

Chrysler Brand

In 2007, Chrysler brand sales comprised 34 percent of total Chrysler LLC sales outside North America. The Chrysler 300C is one of the Company's three top-selling vehicles outside North America, and it led the Chrysler brand's sales for the year, growing seven percent over 2006.

The Chrysler line-up for international markets currently includes the following models: Sebring Sedan and Cabrio, 300C Sedan and Touring, 300C SRT8 Sedan and SRT8 Touring, PT Cruiser Sedan and Grand Voyager.

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