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Jeep® Leads Chrysler LLC Growth Outside North America

- Jeep® brand sales were up 15 percent and led sales through October
- Chrysler LLC October 2007 sales grew 14 percent outside North America
- · Chrysler International achieved 29 consecutive months of year-over-year sales growth
- Year-to-date sales increased 18 percent over 2006
- Dodge Caliber held top-seller position

November 6, 2007, Auburn Hills, Mich./Stuttgart, Germany - Jeep® brand sales outside North America have grown 15 percent in 2007, and the brand led Chrysler LLC sales outside North America with 79,520 units sold through October. The Company's International sales increased 14 percent (19,797 units) for the month and were up 18 percent for the year (196,626 units). That added a 29th month to the Company's record of consecutive months of year-over-year sales increases.

Markets with a growing auto industry have been promising for Chrysler. Through October 2007, sales in regions such as Asia Pacific, Latin America and the Middle East have seen growth of 17 percent, 25 percent and 65 percent respectively. The increased sales in emerging markets, especially China, Brazil and Russia, have contributed significantly to the Company's overall growth outside North America.

"It is important to recognize opportunities outside North America to balance the impact any one region can have on the business," said Michael Manley, Executive Vice President – International Sales, Marketing and Business Development. "Our focus on growth is not only to increase sales internationally, but also to ensure that the growth is balanced among the Company's three brands. Our continued focus must be on developing great products that are appropriate for our markets, world-class quality and the development of the most competitive distribution channels."

Year-to-date, Jeep has claimed the place as top-Chrysler LLC selling brand with 79,520 units sold, an increase of 15 percent over the same time period last year. Many of the recently-introduced products for the brand have been posting solid sales. The all new Jeep Wrangler has doubled the sales of it predecessor model, and Grand Cherokee continues to gather strong sales numbers ranking it as the number-two selling vehicle for Chrysler LLC outside North America.

"The expanded portfolio for the Jeep brand has resulted in a sales increase of more than 10,000 units so far this year, and established it as the Company's highest volume brand outside North America," said Thomas Hausch, Vice President – International Sales. "Replacements for existing models, such as Grand Cherokee and Wrangler have been very well received; and this month in Morocco, we are launching the all-new Jeep Cherokee to International markets, which we believe will help the brand grow its global presence even further. Overall, with 197,000 units sold year to date, we have already surpassed the total calendar year sales for 2005, and Jeep has contributed significantly to this accomplishment."

Despite its limited time in markets outside North America, Dodge vehicles claim two places out of the Company's top-five selling vehicles in October with Caliber (number one) and Nitro (number four). Chrysler also has two vehicles in the top-five in October – the 300C and Grand Voyager.

Chrysler LLC sells and services vehicles in more than 125 countries around the world, and Chrysler sales outside North America currently account for approximately eight percent of the Company's total global sales. Vehicles available range across all three Chrysler brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, and will continue to increase the number of product offerings, powertrain options and RHD availability through 2007.

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