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Chrysler Group's International Sales Grew 24 Percent in July as Markets Report Record Sales

- July 2007 sales grew 24 percent and marked the best July in 10 years
- Unprecedented 26 consecutive months of year-over-year sales growth
- Year-to-date sales increased 18 percent over 2006
- Latin American region led July growth with sales growth of 48 percent

August 5, 2007, Auburn Hills, Mich./Stuttgart, Germany - In July, Chrysler Group sales outside North America grew 24 percent (20,944 units), the best July in 10 years. Much of the additional sales volume was fueled by increases in fast-growing regions such as Latin America, where sales were up 48 percent. The significant July sales contributed to the Company's year-to-date sales growth, currently 18 percent (135,257 units), and marked an unprecedented 26 consecutive months of year-over-year sales increases.

"With 26 consecutive months of sales growth, it is clear that our international strategy is a success," said Michael Manley, Executive Vice President of International Sales, Marketing and Business Development. "We now we have three global brands, a product portfolio that stands out from the crowd, and a business model that provides our dealers with one of the highest return on sales in the industry. We have also improved our product quality and the overall customer satisfaction rate to ensure that our global buyers continue to come back for more."

For the month, all three of Chrysler Group's brands saw increased demand compared with last year. Chrysler brand sales were up eight percent (7,480 units), led by Chrysler 300C sales. Jeep® brand sales jumped 27 percent (8,461 units), supported by new vehicle availability such as Jeep Wrangler / Wrangler Unlimited and Compass. Dodge brand sales continued to grow as the Dodge Avenger and Nitro made their way into dealerships, contributing to a 54 percent increase (5,003 units). Dodge Caliber continued to lead the Chrysler Group lineup as the top-selling vehicle year-to-date in 2007, with 18,616 units sold.

"Venezuela is a successful example of our localization strategy in South America," said Thomas Hausch, Vice President of International Sales. "With more than 2000 units sold, Venezuela was amongst the highest volume markets in the month of July, mainly due to the popularity of the locally produced Dodge Caliber, Jeep Cherokee and Jeep Grand Cherokee."

Chrysler Group sells and services vehicles in more than 125 countries around the world, and Chrysler Group sales outside North America currently account for approximately eight percent of the Company's total global sales. Vehicles available range across all three Chrysler Group brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, and will continue to increase the number of product offerings, powertrain options and RHD availability through 2007.

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