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Russia and the Middle East Lead Chrysler Group Sales Growth Outside North America

- April 2007 sales outside North America were up 17 percent over same month last year and marked the best April in 10 years
- Unprecedented 23 consecutive months of year-over-year sales gains
- Year-to-date sales increased 14 percent over the same period in 2006
- Sales in the Middle East / Northern Africa and Russia nearly doubled those from April 2006
- New vehicles fueled growth of Dodge and Jeep brand sales

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April 2007 was a strong start for the second quarter with Chrysler Group sales outside North America up 17 percent over the same month last year, and a 23rd consecutive month of year-over-year sales growth. The Company's sales outside North America for the month reached 18,289 units and marked the best April in 10 years. Year-to-date, sales grew 14 percent over the same period in 2006, and total sales through April were 70,859 units.

While the key European and South American markets continued to do well, a key contributor to this month's growth were the sales increases seen in newer, fast-growing markets. In the Middle East / Northern Africa region, sales jumped 97 percent (1,871 units) when compared to April 2006, and were up 62 percent year-to-date (5,816 units). Sales in Russia also grew at a significant pace as April sales climbed 95 percent over the same month last year, and year-to-date sales were up 93 percent.

"The expansion of the Dodge brand has been a catalyst for the growth we've seen in both mature and emerging markets outside North America. In both Western and Eastern Europe, as well as the Middle East, Dodge vehicles have been the top-selling Chrysler Group products, telling us that there is increasing demand around the world for this distinctly American-styled brand," said Thomas Hausch, Vice President – Chrysler Group International Sales. "But Dodge is only one part of the sales success story. We have also seen strong sales for new Chrysler and Jeep vehicles that have been developed from the ground up for global customers, and they are helping to boost sales and profitability."

The fuel-efficient, yet powerful Dodge Caliber has been the highest volume Chrysler Group vehicle outside North America in 2007, and the brand continued to lead new sales growth. Some of the historic favorites, like Jeep Grand Cherokee and Chrysler 300C, continued to rank among the Company's top-selling products. New vehicles, such as Jeep Compass and Chrysler Sebring are making their way into dealerships in all of the key markets and sales are picking up for those as well.

"The growth potential and importance of markets outside North America have been identified as key factors in Chrysler Group's Recovery and Transformation Plan. We will continue to put energy behind strategic growth in these markets and find ways to reach customers whose needs identify with the vehicles that we have available," said Hausch. "We have also worked to ensure that once a customer purchases a Chrysler Group vehicle, that their experience with both the vehicle and the dealership service is a positive one. This will remain a priority as we develop new vehicles, expand our operations and evaluate new opportunities and potential business partners."

Chrysler Group sells and services vehicles in more than 125 countries around the world, and Chrysler Group sales outside North America currently account for approximately 8 percent of the Company's total global sales. Vehicles available range across all three Chrysler Group brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, and will continue to increase the number of product offerings, powertrain options and RHD availability through 2007.

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