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Chrysler Group Starts 2007 with Double-Digit Sales Increase Outside North America

- January 2007 sales increased 11 percent over 2006
- Best January (15,001 units) since 1998
- Unprecedented 20 consecutive months of year-over-year sales gains
- Dodge Caliber outsells all other Chrysler Group vehicles for the first time

February 4, 2007, Auburn Hills, Mich./Stuttgart, Germany - January 2007 Chrysler Group sales outside North America increased 11 percent compared with the same month last year and marked the strongest January the Company has seen in nine years. The month also upheld the Company's consecutive year-over-year increases, now at an unprecedented 20 straight months.

The Dodge brand was a key contributor to the January sales increases. Another month of strong Dodge Caliber sales (2,566 units) made it the top-selling vehicle in markets outside North America, outselling all other Chrysler Group products for the first time. Since its international introduction in June of last year, Caliber has remained among the top-five-selling vehicles.

"The unique styling, appealing features and overall value of Dodge Caliber has made it very attractive to customers throughout Europe and many other parts of the world," said Thomas Hausch, Executive Director – International Sales and Marketing, Chrysler Group. "And as the brand continues to expand this year with the Dodge Nitro SUV and Avenger D-segment sedan, we expect to see continued positive developments."

Dodge will not be alone in the introduction of new Chrysler Group products this year. In 2007, the Company will launch more vehicles than ever before in its history, with at least eight new vehicles available to customers before the end of the year, and a total of 20 or more vehicles available in most markets around the world.

Many regions continue to experience increased demand for Chrysler Group's new products. In Western Europe, January sales were up 13 percent (8,489 units) compared with last year, signifying a strong start to 2007. In addition to Western Europe, sales have been steadily growing in regions such as Asia Pacific, up three percent, and the Middle East, where sales jumped 52 percent.

"Our growth will need to focus not only on an abundance of product," cautioned Hausch, "but on having the right products in the right markets, as well as a skilled dealer network to support our customers. We have been working together over the last few years to improve our retail facilities as well as dealer training, and in turn increase customer satisfaction. The positive results can be seen in our recent sales success as well as a smooth integration of new vehicles into our product portfolio."

Chrysler Group sells and services vehicles in more than 125 countries around the world, and Chrysler Group sales outside North America currently account for approximately eight percent of the Company's total global sales. Vehicles available range across all three Chrysler Group brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, and will continue to increase the number of product offerings, powertrain options and RHD availability through 2007.

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