Contact: Randy Jones

Todd Goyer

Dodge Sprinter Leads Commercial Van Market in Innovation, Versatility and Performance

August 31, 2006, Auburn Hills, Mich. -

Note: The following information pertains to the 2006 Dodge Sprinter. Information regarding the 2007 model will be available at a later date.

The benchmark in its class, Dodge Sprinter van and chassis cab models continue to revolutionize the commercial market for light- and medium-duty vehicles, setting the bar for innovation, versatility and performance in the full-size van segment. Whether as a cargo van, passenger van or chassis cab, the Dodge Sprinter provides tremendous flexibility, value and cost-of-ownership benefits, including the segment's best fuel performance of 25 miles per gallon (mpg).

"With market-leading fuel efficiency and the most class-leading attributes, Dodge Sprinter's unique versatility, value and low cost of ownership have made it the vehicle of choice for a host of commercial customers," said George Murphy, Senior Vice President – Global Brand Marketing, Chrysler Group. "Not only is Dodge Sprinter the best commercial van on the market, it's the foundation for the growing Dodge commercial vehicle lineup."

Dodge Sprinter is available in three wheelbases (118, 140 and 158 inches) and two roof heights (64 and 73 inches). For a host of vocations, Dodge Sprinter's distinctive adaptability is ideal for parcel delivery, utility operators, shuttle services, commercial landscaping, ambulance and emergency services, mobile workshops, catering and RV use.

Tom Loveless, Director – Dodge Marketing and Global Communications: "Dodge Sprinter's fuel-efficient turbo diesel engine, nearly vertical cargo walls, two roof heights, three wheelbases and a long list of best-in-class claims make it the most versatile full-size van on the market."

The Dodge Sprinter excels among its competition and offers the most best-in-class advantages, including cargo capacity (473 cu. ft.), maximum payload (4,824 lbs.), lowest side step-in height (17 inches), best-in-class turning diameter (36.7 inches), best-in-class interior compartment accessibility and widest rear-door opening (270 degrees). Both cargo and passenger high-roof models allow passengers who are 6 feet tall to stand upright inside the cabin.

Powered by a premium 154-horsepower (115-kW), 2.7-liter, five-cylinder, common-rail direct injection (CDI) turbo diesel engine, the Dodge Sprinter continues to be the most fuel-efficient vehicle in its class. With a driving range of 660 miles on a single tank of fuel that is five to nine gallons smaller than the competition, Sprinter's overall fuel efficiency, low ownership costs and extended maintenance intervals continue to lead the segment in U.S. and international markets.

Boasting a unibody construction design that reduces curb weight and maximizes payload capacity, the ergonomically designed Dodge Sprinter cab provides 360-degree viewing for both the driver and passenger. Reinforcing Chrysler Group's unwavering commitment to safety, Dodge Sprinter provides commercial customers the highest level of safety and security technology available in the full-size van segment.