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Todd Goyer

2007 Chrysler 300C SRT8: Design

August 31, 2006, Auburn Hills, Mich. -

DESIGN

Trevor Creed, Senior Vice President – Design, Chrysler Group: "There's a subtle muscularity to the 2007 Chrysler 300C SRT8 that speaks to the character of the car. The design combines elegance and near-luxury refinement with enhancements that accentuate its sporting capabilities."

Modified front and rear fascias on the 2007 Chrysler 300C SRT8 direct air flow through unique ducts that cool the brakes. In addition, a specially designed rear deck spoiler increases rear downforce by 39 percent without increasing drag.

Other unique touches to the Chrysler 300C SRT8's exterior include body-color front and rear bumper inserts, body-color mirrors and door handles, and unique SRT badging.

Inside, befitting its high-performance character, the 2007 Chrysler 300C SRT8 offers power-adjustable front sport seats that are fitted with performance suede inserts (matched in the rear seats), a power-adjustable pedal cluster, full instrumentation, automatic temperature-control system with dual-zone controls and infrared temperature sensing, and an electronic vehicle information center with 128 customer-programmable features.

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