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Dodge Set to Reveal Brand's Next-generation Charger Muscle Car

March 4, 2024, Auburn Hills, Mich. - Dodge is on the clock and just a day away from revealing to the world the brand's all-new, next-generation Dodge Charger muscle car.

Mark your calendars: the global debut of the next era of Dodge muscle is set for tomorrow, March 5, 2024, starting at 11 a.m. ET., and can be viewed online at [dodge.com](https://www.dodge.com).

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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