

Dodge Chief Donut Maker Applicants Have Until Tuesday, February 28 to Submit Videos

- Submission videos to be reviewed and evaluated by a Dodge panel that includes champion wrestler Bill Goldberg
- Aspiring donut makers can go to DodgeGarage.com now to apply
- Ten finalists will ultimately compete for the chief donut maker title through a series of elimination rounds, ultimately whittling the candidates down to the final two; more details to be announced in weeks to come
- Chief donut maker position will be officially announced this spring
- Chief donut maker is part of the brand's [Never Lift](#) plan, which provides a 24-month road map to Dodge's performance future

February 11, 2022, Auburn Hills, Mich. - Aspiring chief donut makers have until Feb. 28 to submit their video entries for the position. Dodge began taking applications Jan. 20, 2022, with a deadline of Feb. 28, 2022. Applicants need to show, in a short video (maximum length of two minutes), that they embody the spirit of the founding Dodge Brothers. Aspiring donut makers can [apply online](#) and view all the [rules and regulations](#).

The brand has already received more than 135,000 entries to date and nearly 1.3 million site views on the chief donut maker landing page. The Brotherhood of Muscle clearly has a taste for donuts. View [video footage](#) of some submissions.

The chief donut maker will be a Dodge ambassador, decked out in Dodge gear, driving a Dodge SRT Hellcat, rubbing shoulders with celebs at epic auto events and leveling up at Radford Racing School while making a mouthwatering \$150,000 paycheck – and they don't even have to quit their day job.

Dodge has enlisted champion wrestler [Bill Goldberg](#) to oversee a competition between the top 10 finalists that will put their talents to the test. Contestants will be thrown into wild, hot-seat scenarios, including racing a Dodge horsepower heavyweight (with a professional driver on a closed track). This series of eliminations will then be aired like a reality TV show with the final episode revealing Dodge's new chief donut maker this spring.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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