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## Canada: Exclusive New Ram 1500 TRX Ignition Edition and Ram 1500 (RAM)<sup>RED</sup> Edition Unveiled

- 2022 Ram 1500 TRX Ignition Edition is limited to 100 units in Canada and expands colour palette for the quickest, fastest and most powerful mass-produced truck in the world
- Ram 1500 (RAM)<sup>RED</sup> Edition is available on Limited Crew Cab configurations, offers a choice of both V-8 engines or EcoDiesel and features red R-A-M grille and door badging. A (RED) badge is also on the centre console lid
- Ram Truck offers a full lineup focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles

September 23, 2021, Windsor, Ontario - Ram today unveiled two new models: the exclusive new 2022 Ram 1500 TRX Ignition Edition and the 2022 Ram 1500 (RAM)<sup>RED</sup> Edition. Each model offers truck buyers an even wider selection of exterior and interior appointments and content.

"Buyers demand a good-looking truck with easy-to-use features. They tell us their Ram trucks are an extension of their personality, and they want to stand out from the crowd," said Mike Koval Jr., Ram Brand Chief Executive Officer – Stellantis. "Ram customers demand even more and our new models deliver that with a selection of exterior and interior appointments and content for even greater personalization."

### Ram 1500 TRX Ignition Edition

The Ram 1500 TRX Ignition Edition enhances the well-appointed TRX trim, offering performance truck buyers an even wider of selection of unique content for even greater personalization. Canadian buyers will have to act quickly as there will only be 100 units available.

The 2022 Ram 1500 TRX Ignition Edition features a unique combination of technology, graphics, performance and exterior appearance straight from the factory.

Ram 1500 TRX Ignition models are available with the TRX Level 2 Equipment Group and include a unique Ignition exterior colour and graphics, 18-inch machine face black wheels, panoramic sunroof, spray-in bedliner, cargo tie-downs, bed step and an LED cab-mounted brake light. Inside, the TRX Ignition Edition includes Copperhead Orange stitching and an embroidered "TRX" seat back logo, copper carbon fibre accents, orange centre console badge, head-up display, a driver's screen that features a TRX in Ignition Orange and pedestrian emergency braking. Other interior features include an orange Ram's head logo on the slush mats.

The 2022 Ram 1500 TRX Ignition Edition offers the proven and reliable high-performance 6.2-litre supercharged HEMI V-8 engine, delivering top output for extended driving sessions without degradation in performance.

Ram 1500 TRX Ignition Edition Canadian Manufacturer's Suggested Retail Price (MSRP) starts at \$125,075, plus \$2,795 destination.

New 2022 Ram 1500 TRX Ignition Edition models go on sale in the fourth quarter of 2021.

### Ram 1500 (RAM)<sup>RED</sup> Edition

The Ram, Jeep and FIAT brands have committed a minimum of \$4 million (USD) to the Global Fund between 2021-2023 to help fight health emergencies with (RED). The 2022 Ram 1500 (RAM)<sup>RED</sup> Edition is part of this commitment.

The Ram 1500 (RAM)<sup>RED</sup> Edition is available on Limited Crew Cab configurations, in a choice of both V-8 engines or EcoDiesel and features red R-A-M grille and door badging. A (RED) badge is also on the centre console lid.

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### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,824 kilograms (37,090 pounds) with Ram 3500
- Segment first 1,000 lb.-ft. of torque with Cummins Turbo Diesel
- Payload of 3,484 kilograms (7,680 pounds) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Ram 1500, North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 7.1 L/100 km highway and delivers over 1,600 kilometres of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **Stellantis North America**

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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