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## **All-new 2021 Jeep® Grand Cherokee L Shipping to Dealers**

June 21, 2021, Detroit - The [2021 Jeep® Grand Cherokee L](#) is heading to dealers across the country today. The all-new version of the legendary full-size SUV, now equipped with three rows of seats, is built at Stellantis' [Detroit Assembly Complex - Mack](#) plant on three shifts by more than 4,900 UAW-represented employees.

The state-of-the-art 2021 Jeep Grand Cherokee L is designed inside and out to deliver unmatched capability and composed driving dynamics. Its renowned 4x4 systems (Quadra-Trac I, Quadra-Trac II and Quadra-Drive II), Quadra-Lift air suspension and Selec-Terrain traction management system instill Grand Cherokee L with the Jeep brand's legendary 4x4 capability. An all-new architecture and sculpted aerodynamic body style combine to improve vehicle performance, safety and reliability, while significantly reducing vehicle weight, noise, vibration and harshness. Designed to maximize overall passenger safety, comfort and convenience, Grand Cherokee L packs a powerful punch with next-generation features and technologies that make it stand out in the full-size SUV segment.

In 2019, the company committed to [investing \\$1.6 billion](#) to convert two existing engine plants and build a new paint shop to make it the first new assembly plant in the city of Detroit in 30 years. To support the new production, 3,850 new jobs were created of which 2,100 have been filled by Detroit residents, fulfilling the commitment made to prioritize Detroiters in the application process.

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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