Contact: LouAnn Gosselin

FCA Canada Reports Second-quarter 2020 Sales Results

July 2, 2020, Windsor, Ontario - FCA Canada today reported second-quarter 2020 sales of 33,718 vehicles, a decrease from 63,410 sold in Q2 2019.

"In the wake of the coronavirus pandemic, these have been challenging months and yet the Company has gained retail market share this past quarter and the calendar year to date," said David Buckingham, President and CEO, FCA Canada. "Further, sales in May and June showed steady improvement."

Jeep® brand was a quarterly highlight, thanks to the midsize Gladiator pickup truck, which continues to gain traction in the marketplace despite challenging conditions. As the most capable Jeep truck ever, Gladiator sales rose 157 per cent, for a second-quarter record.

Sales Chart:

Sales Chart.						
	Q2 Sales		Vol %	CYTD Sal	es	Vol %
Model	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	758	2,090	-64%	1,747	4,504	-61%
Patriot	0	0	NA	0	0	NA
Wrangler	4,283	7,119	-40%	7,960	13,550	-41%
Gladiator	1,161	451	157%	1,884	453	316%
Cherokee	1,399	3,791	-63%	3,088	7,291	-58%
Grand Cherokee	2,752	4,885	-44%	6,839	9,662	-29%
Renegade	102	165	-38%	187	338	-45%
JEEP BRAND	10,455	18,501	-43%	21,705	35,798	-39%
300	80	621	-87%	280	1,749	-84%
200	0	1	NA	0	1	NA
Pacifica	391	1,400	-72%	1,065	2,216	-52%
CHRYSLER BRAND	471	2,022	-77%	1,345	3,966	-66%
Dart	0	0	NA	0	1	NA
Charger	132	1,014	-87%	631	2,955	-79%
Challenger	343	712	-52%	626	1,363	-54%
Viper	0	1	NA	0	1	NA
Journey	115	897	-87%	217	1,657	-87%
Caravan	3,900	7,737	-50%	12,308	15,943	-23%
Durango	360	2,962	-88%	2,375	5,577	-57%
DODGE BRAND	4,850	13,323	-64%	16,157	27,497	-41%
Ram P/U	16,993	27,595	-38%	36,172	46,715	-23%
ProMaster Van	566	1,354	-58%	1,833	2,669	-31%
ProMaster City	172	270	-36%	256	517	-50%
RAM BRAND	17,731	29,219	-39%	38,261	49,901	-23%
Giulia	46	78	-41%	84	141	-40%
Alfa 4C	9	21	-57%	14	30	-53%
Alfa Stelvio	89	122	-27%	161	204	-21%
ALFA BRAND	144	221	-35%	259	375	-31%
500	2	38	-95%	14	69	-80%
500L	3	8	-63%	8	10	-20%
500X	6	10	-40%	22	23	-4%

Spider	56	68	-18%	87	107	-19%
FIAT BRAND	67	124	-46%	131	209	-37%
TOTAL FCA CANADA	33.718	63.410	-47%	77.858	117.746	-34%

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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